REGULATIONS FOR THE DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION (INFORMATION SYSTEMS)
[BBA(IS)]

These regulations apply to students admitted in the academic year 2011-2012 and thereafter.

(See also General Regulations and Regulations for First Degree Curricula)

Admission to the degree

BBA(IS) 1   To be eligible for admission to the degree of Bachelor of Business Administration (Information Systems), candidates shall
(a)   comply with the General Regulations;
(b)   comply with the Regulations for First Degree Curricula; and
(c)   satisfy all the requirements of the curriculum in accordance with the regulations that follow and the syllabuses of the degree.

Period of study

BBA(IS) 2   The curriculum for the degree of Bachelor of Business Administration (Information Systems) shall normally require six semesters of full-time study, spreading over three academic years, and shall include any assessment to be held during and/or at the end of each semester. Candidates shall in any case be required to complete the curriculum within five academic years, unless otherwise required or permitted by the Board of Studies in Business Administration (Information Systems) and Engineering (Computer Science).

BBA(IS) 3   Candidates who obtain the degree of BBA(IS) after three years of study may, if they so wish, undertake a fourth year of study, leading to the award of the degree of Bachelor of Engineering (Computer Science). (See also Regulations for the Degree of Bachelor of Engineering (Computer Science) awarded in conjunction with the Degree of Bachelor of Business Administration (Information Systems).)

Curriculum requirements and progression in curriculum

BBA(IS) 4   To complete the curriculum, candidates
(a)   shall satisfy the requirements prescribed in UG 5 of the Regulations for First Degree Curricula;
(b)   shall enroll and attempt examinations in not fewer than 180 credits of courses, in the manner specified in the syllabuses;
(c)   shall normally be required to enroll in at least 60 credits of courses in an academic year[1], in a manner as prescribed in the syllabuses;
(d)   shall normally be required to take not fewer than 24 credits nor more than 36 credits in any one semester (except the summer semester), or except in the last semester of study when candidates may be required to take fewer than 24 credits to satisfy the outstanding curriculum requirements;
(e)   may, of their own volition, take further credits during the regular or summer semesters[2], accumulating up to a maximum of 72 credits in one academic year[1];
(f)   may, with the approval of the Board of Studies in Business Administration (Information Systems) and Engineering (Computer Science), exceed 72 credits in an academic year[1] provided that the total number of credits taken shall not exceed 216 credits; or where courses taken to make up for failed credits are inclusive, the total number of credits shall not exceed 360 credits;
(g)   shall select courses accumulating 87 credits to declare a first major in Information Systems and

60 credits for a second major in Computer Studies, as prescribed in the syllabuses;

(h)   may be required by the Board of Studies to take a reduced study load if their academic progression is unsatisfactory.

Advanced standing

BBA(IS) 5   Advanced standing may be granted to candidates in recognition of studies completed successfully in an approved institution of higher education elsewhere in accordance with UG 2 of the Regulations for First Degree Curricula. Advanced standing credits granted shall not be included in the calculation of the Semester, Year or Cumulative GPA nor taken into consideration for the honours classification of the degree to be awarded.

Selection of courses

BBA(IS) 6   Candidates shall select courses in accordance with these regulations and the manner/order specified in the syllabuses before the beginning of each semester. Changes to the selection of courses may be made during an add-drop period designated for each semester, and such changes shall not be reflected in the transcript of the candidates. Requests for changes after the designated add-drop period of a semester shall not be considered, and candidates withdrawing from any course without permission after the designated add-drop period of a semester shall be given an F grade.

BBA(IS) 7   Candidates shall not be permitted to select a second- or third-year course for which the failed course forms a prerequisite unless permission is given by the department concerned to sit a qualifying examination in the failed course and satisfy the examiners in this.

Assessment

BBA(IS) 8   Candidates shall be assessed for each of the courses which they have registered for, and assessment may be conducted in any one or any combination of the following manners: written examinations or tests, continuous assessment of performance, laboratory work, field work, research or project reports, or in any other manner as specified in the syllabuses.

Grades

BBA(IS) 9   Grades shall be awarded in accordance with UG 8(a) of the Regulations for First Degree Curricula.

BBA(IS) 10   Candidates shall not be permitted to repeat courses for which they have received a pass grade for the purpose of upgrading.

Absence from examination

BBA(IS) 11   Failure to take the examination as scheduled will automatically result in course failure under normal circumstances. Candidates who are unable, because of illness or other acceptable reason, to be present at any examinations of a course, may apply for permission to present themselves for a supplementary examination to be held not later than the beginning of the first semester of the following academic year. Failure to sit for the supplementary examination as arranged shall automatically result in course failure. Any supplementary examination shall be part of that academic year's examinations, and the provisions made in the regulations for failure at the first attempt shall

apply accordingly.

Failure in assessment

BBA(IS) 12   Candidates are required to make up for a failed course in the following manner:
(a)   undergoing re-assessment/ re-examination in the failed course to be held no later than the end of the following semester (not including the summer semester); or
(b)   re-submitting failed coursework, without having to repeat the same course of instruction; or
(c)   repeating the failed course by undergoing instruction and satisfying the assessments; or
(d)   for an elective course, taking another course in lieu and satisfying the assessment requirements.

BBA(IS) 13   The maximum number of attempts for a particular course or requirement is three.

Unsatisfactory performance

BBA(IS) 14   Candidates shall be recommended for discontinuation under the provisions of General Regulations G 12 and UG4(e) if they have:
(a)   failed to complete successfully 36 or more credits in two consecutive semesters (not including the summer semester), except where they are not required to take such a number of credits in the two given semesters, or
(b)   failed to achieve an average Semester GPA of 1.0 or higher for two consecutive semesters, or
(c)   exceeded the maximum period of registration specified in BBA(IS) 2.

Award of degree

BBA(IS) 15   To be eligible for the award of the degree of Bachelor of Business Administration (Information Systems), candidates shall have
(a)   achieved a cumulative GPA of 1.0 or above;
(b)   accumulated a minimum of 180 credits; and passed all compulsory courses required in the syllabuses; and
(c)   satisfied the requirements in UG 5 of the Regulations for First Degree Curricula.

Degree classification

BBA(IS) 16   The classification of honours shall be determined by the Board of Examiners at its full discretion by taking into account the overall performance of the candidates and other relevant factors as appropriate. A list of the successful candidates for the degree Bachelor of Business Administration (Information Systems) shall be published in five divisions:

> First Class Honours
> Second Class Honours Division One
> Second Class Honours Division Two
> Third Class Honours
> Pass

and a pass list shall be posted on Faculty notice boards.

[1] An 'academic year' comprises two regular semesters, with dates as prescribed by the Senate each year. A 'summer semester' may be organised in addition to the two regular semesters.

[2] Students are normally not allowed to take summer course(s) in their final-year of study.

SYLLABUSES FOR THE DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION (INFORMATION SYSTEMS)

These syllabuses apply to students admitted in the academic year 2011-2012 and thereafter.

1. Candidates must enroll and attempt examination in not fewer than 180 credits of courses in accordance with the regulations and the syllabuses. In addition, the 180 credits of courses should be completed in the following manner:

UG 5 requirement [21 credits]	
Language*	9 credits
HKU Common Core Curriculum*	12 credits
First Major in Information Systems [87 credits]	
- Core courses	81 credits
- Disciplinary electives[1]	6 credits
Second Major in Computer Studies [60 credits]	
- Core courses	48 credits
- Disciplinary electives[2]	12 credits
CS/FBE electives[3]	12 credits
Total credits for degree programme	180 credits

2. To fulfill the graduation requirement of this degree in accordance with UG 5 of the Regulations for First Degree Curricula, candidates must satisfactorily complete the credits of courses identified by an asterisk (*). Those courses include the following areas of study: English language enhancement (6 credits), Chinese language enhancement (3 credits) and Common Core courses (12 credits).
3. The Common Core courses are categorized under four Areas of Inquiry (AoI): Scientific and Technological Literacy, Humanities, Global Issues, and China: Culture, State, and Society. Candidates must complete a total of 12 credits, selecting no more than 6 credits from each Area of Inquiry.
4. For courses offered by the School of Business, the final examination is normally 2 hours in length, unless otherwise specified by the individual teacher at the start of semester. Final grading will be determined by performance in the examination (40-60%) and an assessment of coursework (40-60%) except for final project/ final papers which will be assessed by 100% coursework.
5. To gain international or global perspective, candidates are strongly encouraged to enroll in a course with international or global content or by taking a Common Core course in Global Issues (AoI). A suggested list of "International/ Global Content Course for FBE Students" can be found on page 92.
6. Candidates are not permitted to enroll in courses where significant portions of the course contents overlap with each other, or where the courses are mutually exclusive. See the list of "Mutually Exclusive Course for FBE Students" on page 93.
7. Each candidate shall be required to take an Entrance English test at the commencement of studies and an Exit English test prior to graduation.
8. Additional Minor
    Candidates are allowed to pursue an additional minor except for a Minor in Information Systems and a Minor in Computer Science, and will be required to take additional credits exceeding 180, up to a maximum of 216 credits for the entire degree programme.

1. UG 5 requirement [21 credits]

(a)   Language [9 credits]

Course code	Course title	Credits
CBBA0001. ^	Practical Chinese language course for business, economics and finance students* (Year 1)	3
CAES1906.	English for academic communication for business students* (Year 1)	3
CAES1907.	Business communication* (Year 1)	3

^ Putonghua-speaking students must take CUND0002 or CUND0003. Students who have not studied the Chinese language during their secondary education or who have not attained the requisite level of competence in the Chinese language to take CBBA0001 can apply to the Faculty:
(i) to take credit-bearing Cantonese or Putonghua language courses offered by the School of Chinese (especially for international and exchange students), or
(ii) for exemption from Chinese language requirement and take an elective course in lieu.

(b)   HKU Common Core Curriculum* [12 credits]   12

2. First Major in Information Systems [87 credits]

(a)   Year I [42 credits]

Course code	Course title	Credits
BUSI1002.	Introduction to accounting	6
BUSI1003.	Introduction to management information systems	6
BUSI1004.	Marketing	6
BUSI1007.	Principles of management	6
ECON1001.	Introduction to economics I	6
FINA1003.	Corporate finance	6
Statistics requirement:		6
STAT0302.	Business statistics *or*	
STAT1306.	Introductory statistics	

(b)   Year II [21 credits]

Course code	Course title	Credits
BUSI0027.	Management accounting I	6
BUSI0059.	Information systems analysis and design	6
BUSI1001.	Business law	6
BUSI1504.	Business communication for the technical professions	3

(c)   Year III [18 credits]

Course code	Course title	Credits
BUSI0009.	Business policy	6
BUSI0060.	Information systems development and project management I *or*	6
BUSI0098.	Project management	
BUSI0061.	Information systems development and project management II	6

(d)   IS[1] disciplinary electives (Year II/ III) [6 credits]   6

Total credits for first major in Information Systems   87

3. Second Major in Computer Studies [60 credits]

(a)   Year I [18 credits]

Course code	Course title	Credits
CSIS1117.	Computer programming I	6
CSIS1118.	Foundations of computer science	6
CSIS1122.	Computer programming II	6

(b)   Year II [18 credits]

Course code	Course title	Credits
CSIS0278.	Introduction to database management systems *or*	6
BUSI0052.	Database development and management	
CSIS1119.	Introduction to data structures and algorithms	6
CSIS1120.	Computer organization	6

(c)   Year III [12 credits]

Course code	Course title	Credits
CSIS0230.	Principles of operating systems	6
CSIS0234.	Computer and communication networks *or*	6
BUSI0073.	Data communications and networking management	

(d) CS^2 disciplinary electives (Year II/ III) [12 credits]   12

Total credits for second major in Computer Studies   60

4. CS/FBE electives[3] (Year II/ III)   12

REFERENCE TABLE

Year	Lang.	Common Core	First Major (Core)	First Major (IS electives)	Second Major (Core)	Second Major (CS electives)	CS/FBE electives	Total
I	9 credits	-	42 credits	-	18 credits	-	-	69 credits
II	-	12 credits	21 credits	6 credits	18 credits	12 credits	12 credits	57-63 credits
III	-	-	18 credits		12 credits			48-54 credits
Total	9 credits	12 credits	81 credits	6 credits	48 credits	12 credits	12 credits	180 credits

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1. Any IS electives offered by the Faculty of Business and Economics.
2. Any Level 2 electives offered by the Department of Computer Science.
3. Any Level 2 electives offered by the Department of Computer Science or any electives offered by the Faculty of Business and Economics.

IS electives offered by the School of Business, 2011-2012

Course Code	Course Title	Term
BUSI0063	Internet applications and development	1
BUSI0073	Data communications and networking management	1
BUSI0094	Managing business transformation	1
BUSI0088	Artificial intelligence	2
BUSI3602	Information technology and entrepreneurship	2

Courses offered by the School of Business which are open as FBE electives to BBA(IS)/BEng(SE)/BEng(CS) students in 2011-2012 (*Tentative*).

For details and update on the course offerings, please refer to the following page on FBE website at: http://www.fbe.hku.hk/Programme/Undergraduate/index.cfm?page=Timetable_Calendar

Courses offered in Semester 1:

Course Code	Course Title	Term
BUSI0004	Advertising management	1
BUSI0006	Auditing	1
BUSI0010	Company law	1
BUSI0018	Hong Kong taxation	1
BUSI0019	Intermediate accounting I	1
BUSI0020	Intermediate accounting II	1
BUSI0022	International marketing	1
BUSI0023	Operations and quality management	1
BUSI0028	Management accounting II	1
BUSI0031	Marketing research	1
BUSI0034	Human resource: theory and practice	1
BUSI0038	Services marketing	1
BUSI0044	International business	1
BUSI0050	Consumer behaviour	1
BUSI0085	Advanced taxation	1
BUSI0095	Creativity and business innovation	1
BUSI3012	International and cross-boundary trade law	1

Courses offered in Semester 2:

Course Code	Course Title	Term
BUSI0003	Advanced financial accounting	2
BUSI0006	Auditing	2
BUSI0010	Company law	2
BUSI0015	Principles of entrepreneurship	2
BUSI0018	Hong Kong taxation	2
BUSI0019	Intermediate accounting I	2
BUSI0020	Intermediate accounting II	2
BUSI0022	International marketing	2
BUSI0028	Management accounting II	2
BUSI0029	Human resource management and business strategy	2
BUSI0032	Multinational corporations	2
BUSI0036	Quantitative analysis for business decisions	2
BUSI0066	Marketing on commercial internet	2
BUSI0071	Strategic marketing management	2
BUSI0075	Selected topics in human resource management	2
BUSI1005	Organizational behaviour	2
BUSI2003	Leadership	2
BUSI3512	Developing marketing competence through branding	2

For courses offered by the School of Economics and Finance which are open as FBE electives to BBA(IS)/BEng(SE)/BEng(CS) students in 2011-2012 (*Tentative*), please visit the following link:

http://www.fbe.hku.hk/Programme/Undergraduate/courses_offered.cfm?school=SEF