

**REGULATIONS FOR THE DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS  
AND GLOBAL MANAGEMENT)  
(BBA[IBGM])**

*These regulations apply to students admitted in the academic year 2007-2008 and thereafter.*

*(See also General Regulations and Regulations for First Degree Curricula)*

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**Admission to the degree**

**BBA(IBGM) 1** To be eligible for admission to the degree of Bachelor of Business Administration (International Business and Global Management), candidates shall

- (a) comply with the General Regulations;
  - (b) comply with the Regulations for First Degree Curricula; and
  - (c) satisfy all the requirements of the curriculum in accordance with these regulations and syllabuses.
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**Length of study**

**BBA(IBGM) 2** The curriculum for the degree of Bachelor of Business Administration (International Business and Global Management) shall extend over three academic years, unless otherwise permitted by the Dean of the Faculty or his designate.

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**Completion of the curriculum**

**BBA(IBGM) 3** To complete the curriculum, candidates

- (a) shall satisfy the requirements prescribed in UG 3 of the Regulations for First Degree Curricula;
  - (b) shall enrol and attempt examination in not less than 201 credits of courses, in the manner specified in the syllabuses;
  - (c) shall normally be required to satisfactorily complete the number of credits of courses in an academic year, in a manner as prescribed in the syllabuses;
  - (d) shall normally select not less than 24 and not more than 42 credits of courses in each regular semester; and not more than 78 credits in an academic year<sup>1</sup>, unless otherwise permitted or required by the Dean of the Faculty or his designate;
  - (e) may select not more than 12 credits of courses in each summer semester<sup>2</sup>, unless otherwise permitted or required by the Dean of the Faculty or his designate;
  - (f) may be required by the Dean of the Faculty or his designate to take a reduced study load if their academic progression is unsatisfactory.
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**Advanced standing**

**BBA(IBGM) 4** Advanced standing may be granted to candidates in recognition of studies completed successfully in an approved institution of higher education elsewhere in accordance with UG 2 of the Regulations for First Degree Curricula. Advanced credits granted shall not be included in the calculation of the Semester GPA, Cumulative GPA or taken into consideration for the honours classification of the degree to be awarded.

### **Selection of Courses**

**BBA(IBGM) 5** Candidates shall select courses in accordance with these regulations and the guidelines specified in the syllabuses before the beginning of each semester. Changes to the selection of courses may be made during an add-drop period designated for each semester, and such changes shall not be reflected in the transcript of the candidates. Requests for changes after the designated add-drop period of a semester shall not be considered, and candidates withdrawing from any course without permission after the designated add-drop period of a semester shall be given an F grade.

**BBA(IBGM) 6** Candidates shall not be permitted to select a second- or third-year course for which the failed course forms a prerequisite unless permission is given by the department concerned to sit a qualifying examination in the failed course and satisfy the examiners in this.

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### **Assessment**

**BBA(IBGM) 7** Candidates shall be assessed for each of the courses which they have registered for, and assessment may be conducted in any one or any combination of the following manners: written examinations or tests, continuous assessment of performance, laboratory work, field work, research or project reports, or in any other manner as specified in the syllabuses.

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### **Grades**

**BBA(IBGM) 8** Grades shall be awarded in accordance with UG 5 of the Regulations for First Degree Curricula.

**BBA(IBGM) 9** Candidates shall not be permitted to repeat courses for which they have received a pass grade for upgrading purposes.

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### **Absence from examination**

**BBA (IBGM) 10** Failure to take the examination as scheduled will automatically result in course failure under normal circumstances. Candidates who are unable, because of illness or other acceptable reason, to be present at any examinations of a course, may apply for permission to present themselves for a supplementary at some other time. Failure to sit for the supplementary examination as arranged shall automatically result in course failure.

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### **Failure in examination**

**BBA(IBGM) 11** Candidates who have failed a course will be required to retake the course again or to take another course as substitution in the case of failure in an elective course.

**BBA(IBGM) 12** The maximum number of attempts for a particular course or requirement, including retakes and re-examinations, is three.

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### **Unsatisfactory performance**

**BBA(IBGM) 13** Candidates with unsatisfactory performance

- (a) shall be put on probation, in accordance with the arrangements of the Faculty, if their semester GPA is lower than 1.7 in any regular semester; and shall be recommended for discontinuation under the provisions of General Regulations G 12 if their semester GPA is lower than 1.7 for two consecutive regular semesters disregarding any summer semester or period of leave of absence in between.
- (b) shall be required to transfer to another programme within the Faculty if their yearly GPA is lower than 2.7 in the first academic year.

**Award of degree**

**BBA(IBGM) 14** To be eligible for the award of the degree of BBA(IBGM), candidates shall have

- (a) achieved a cumulative GPA of 1.7 or above;
  - (b) accumulated a minimum of 201 credits and passed all the compulsory courses required in the syllabuses; and
  - (c) satisfied the requirements in UG 3 of the Regulations for First Degree Curricula.
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**Degree classification**

**BBA(IBGM) 15** The degree of Bachelor of Business Administration (IBGM) shall be awarded in five divisions:

First Class Honours  
Second Class Honours Division One  
Second Class Honours Division Two  
Third Class Honours  
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**BBA(IBGM) 16** The classification of honours shall be determined by the Board of Examiners at its full discretion by taking into account the overall performance of the candidates and other relevant factors as appropriate.

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<sup>1</sup> An 'academic year' comprises two regular semesters, with dates as prescribed by the Senate each year. A 'summer semester' may be organised in addition to the two regular semesters.

<sup>2</sup> Students are normally not allowed to take summer course(s) in their final-year of study.

**SYLLABUSES FOR THE DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION IN INTERNATIONAL BUSINESS  
AND GLOBAL MANAGEMENT**

*These syllabuses apply to students admitted to the first year of study in the academic year 2009-2010 and thereafter.*

1. Candidates must enrol and attempt examination in not less than 201 credits of courses in accordance with the regulations and the syllabuses.
2. Minor (optional)  
Candidates are given an option to pursue minor(s) according to the criteria listed in the section of "Minor Programs Available to FBE students".
3. Candidates are required to take at least one 6-credit FBE course as prescribed in the syllabuses, with international or global content, and excluding courses for the fulfillment of Science and technology, Culture and value requirement, or any language courses See the list of "International/ Global Content Course for FBE Students" on page 549.
4. Candidates are not permitted to enrol in courses where significant portions of the course contents overlap with each other, or where the courses are mutually exclusive. See the list of "Mutually Exclusive Course for FBE Students" on page 550.
5. Each candidate shall be required to take an Entrance English test at the commencement of studies and an Exit English test prior to graduation.

**YEAR ONE**

| <i>Course code</i> | <i>Course title</i>  | <i>Credits</i> |
|--------------------|--|----------------|
| <b>BUSI1001.</b>   | <b>Business law</b>  | 6              |
| <b>BUSI1002.</b>   | <b>Introduction to accounting<sup>1</sup></b>  | 6              |
| <b>BUSI1003.</b>   | <b>Introduction to management information systems*</b>   | 6              |
| <b>BUSI1004.</b>   | <b>Marketing</b>   | 6              |
| <b>BUSI1007.</b>   | <b>Principles of management</b>  | 6              |
| <b>FINA1003.</b>   | <b>Corporate finance<sup>2</sup></b>   | 6              |
| <b>ECON1001.</b>   | <b>Introduction to economics I</b>   | 6              |
|                    | <b>Statistics requirement :</b>  |                |
| <b>STAT0302.</b>   | <b>Business statistics <i>or</i></b>   | 6              |
| <b>STAT1306.</b>   | <b>Introductory statistics <i>or</i></b>   |                |
| <b>ECON1003.</b>   | <b>Analysis of economic data</b>   |                |
| <b>FOSS1003.</b>   | <b>Masters in social thought</b>   | 6              |
| <b>POLI0087.</b>   | <b>Global and world order</b>  | 6              |
| <b>SOCI0064.</b>   | <b>Globalization and information society</b>   | 6              |
| <b>ECEN1909.</b>   | <b>English for International Business and Global Management*<br/>(summer preceding year two)</b>                       | 3              |
| <b>CBBA0001.</b>   | <b>Practical Chinese language course for business, economics and<br/>finance students* (summer preceding year two)</b> | 3              |

**YEAR TWO**

| <i>Course code</i> | <i>Course title</i>                 | <i>Credits</i> |
|--------------------|-------------------------------------|----------------|
|                    | <b>1<sup>st</sup> semester</b>      |                |
| <b>BUSI0021.</b>   | <b>International accounting</b>     | 6              |
| <b>BUSI0022.</b>   | <b>International marketing</b>      | 6              |
| <b>ECON1002.</b>   | <b>Introduction to Economics II</b> | 6              |
| <b>POLI0068.</b>   | <b>Hong Kong and the world</b>      | 3              |
| <b>POLI0080.</b>   | <b>Global political economy</b>     | 6              |
| <b>xxxxx.</b>      | <b>Elective</b>                     | 6              |

|                  |  |           |
|------------------|--|-----------|
|                  | <b>2<sup>nd</sup> semester (Exchange study)</b>                  |           |
| <b>xxxxx.</b>    | <b>IBGM courses<sup>3</sup></b>                                  | <b>18</b> |
| <b>xxxxx.</b>    | <b>Broadening course<sup>4*</sup></b>                            | <b>3</b>  |
| <b>xxxxx.</b>    | <b>Electives</b>   | <b>9</b>  |
| <b>BUSI2001.</b> | <b>International field trip (summer preceding year three) or</b> | <b>-</b>  |
| <b>BUSI2002.</b> | <b>Internship (summer preceding year three)</b>                  |           |

### YEAR THREE

| <i>Course code</i> | <i>Course title</i>                                   | <i>Credits</i> |
|--------------------|---|----------------|
| <b>BUSI0009.</b>   | <b>Business policy</b>                                | <b>6</b>       |
| <b>BUSI0044.</b>   | <b>International business</b>                         | <b>6</b>       |
| <b>BUSI3001.</b>   | <b>Global analysis team project</b>                   | <b>6</b>       |
| <b>BUSI3002.</b>   | <b>Leadership development programme</b>               | <b>3</b>       |
| <b>BUSI3011.</b>   | <b>Corporate governance and social responsibility</b> | <b>6</b>       |
| <b>BUSI3012.</b>   | <b>International and cross-boundary trade law</b>     | <b>6</b>       |
| <b>xxxxx.</b>      | <b>Broadening course<sup>4*</sup></b>                 | <b>3</b>       |
| <b>xxxxx.</b>      | <b>IBGM electives<sup>5</sup></b>                     | <b>24</b>      |
| <b>xxxxx.</b>      | <b>Elective</b>                                       | <b>6</b>       |

\* To fulfil the graduation requirement of this degree in accordance with UG 3 of the Regulations for First Degree Curricula, candidates must satisfactorily complete the credits of courses with an asterisk(\*) beside. Candidates who cannot complete Science and Technology, Cultural and Value or broadening requirements by the end of the academic year 2009-10 shall be required to fulfill the outstanding requirement by taking a Common Core course in lieu of from the academic year 2010-11 onwards.

<sup>1</sup> The course shall be taken in first year first semester.

<sup>2</sup> The course shall be taken in first year second semester.

<sup>3</sup> IBGM-related courses offered by exchange partner institutions, subject to credit transfer approval by the Faculty.

<sup>4</sup> The broadening courses must be in the following categories:

- a. Culture & value studies (3 credits); and
- b. Science & technology studies (3 credits).

<sup>5</sup> Any 4 courses from the electives in the IBGM area as approved by the BBA(IBGM) Co-ordinator.

Note: Year two and three syllabuses and course structure are subject to changes.

*Candidates admitted to this programme could refer to p.1296 to p.1673 for courses offered by other Faculties and Centres.*