

**REGULATIONS FOR THE DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS
AND GLOBAL MANAGEMENT)
(BBA[IBGM])**

These regulations apply to students admitted in the academic year 2005-2006 and thereafter.

(See also General Regulations and Regulations for First Degree Curricula)

Admission to the degree

BBA(IBGM) 1 To be eligible for admission to the degree of Bachelor of Business Administration in International Business and Global Management, candidates shall

- (a) comply with the General Regulations;
 - (b) comply with the Regulations for First Degree Curricula; and
 - (c) satisfy all the requirements of the curriculum in accordance with these regulations and syllabuses.
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Length of study

BBA(IBGM) 2 The curriculum for the degree of Bachelor of Business Administration in International Business and Global Management shall extend over three academic years, unless otherwise permitted by the Dean of the Faculty or his designate.

Completion of the curriculum

BBA(IBGM) 3 To complete the curriculum, candidates

- (a) shall satisfy the requirements prescribed in UG 3 of the Regulations for First Degree Curricula;
 - (b) shall enrol and attempt examination in not less than 201 credits of courses, in the manner specified in the syllabuses;
 - (c) shall normally be required to satisfactorily complete the number of credits of courses in an academic year, in a manner as prescribed in the syllabuses;
 - (d) shall normally select not less than 24 and not more than 42 credits of courses in each regular semester; and not more than 78 credits in an academic year¹, unless otherwise permitted or required by the Dean of the Faculty or his designate;
 - (e) may select not more than 12 credits of courses in each summer semester², unless otherwise permitted or required by the Dean of the Faculty or his designate;
 - (f) may be required by the Dean of the Faculty or his designate to take a reduced study load if their academic progression is unsatisfactory.
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Advanced standing

BBA(IBGM) 4 Advanced standing may be granted to candidates in recognition of studies completed successfully in an approved institution of higher education elsewhere in accordance with UG 2 of the Regulations for First Degree Curricula. Advanced credits granted shall not be included in the calculation of the Semester GPA, Cumulative GPA or taken into consideration for the honours classification of the degree to be awarded.

Selection of Courses

BBA(IBGM) 5 Candidates shall select courses in accordance with these regulations and the guidelines specified in the syllabuses before the beginning of each semester. Changes to the selection of courses may be made during an add-drop period designated for each semester, and such changes shall not be reflected in the transcript of the candidates. Requests for changes after the designated add-drop period of a semester shall not be considered, and candidates withdrawing from any course without permission after the designated add-drop period of a semester shall be given an F grade.

BBA(IBGM) 6 Candidates shall not be permitted to select a second- or third-year course for which the failed course forms a prerequisite unless permission is given by the department concerned to sit a qualifying examination in the failed course and satisfy the examiners in this.

Assessment

BBA(IBGM) 7 Candidates shall be assessed for each of the courses which they have registered for, and assessment may be conducted in any one or any combination of the following manners: written examinations or tests, continuous assessment of performance, laboratory work, field work, research or project reports, or in any other manner as specified in the syllabuses.

Grades

BBA(IBGM) 8 Grades shall be awarded in accordance with UG 5 of the Regulations for First Degree Curricula.

BBA(IBGM) 9 Candidates shall not be permitted to repeat courses for which they have received a pass grade for upgrading purposes.

Absence from examination

BBA (IBGM) 10 Failure to take the examination as scheduled will automatically result in course failure under normal circumstances. Candidates who are unable, because of illness or other acceptable reason, to be present at any examinations of a course, may apply for permission to present themselves for examination at some other time.

Failure in examination

BBA(IBGM) 11 Candidates who have failed a course will be required to retake the course again or to take another course as substitution in the case of failure in an elective course.

BBA(IBGM) 12 The maximum number of attempts for a particular course or requirement, including retakes and re-examinations, is three.

Unsatisfactory performance

BBA(IBGM) 13 Candidates shall be put on probation, in accordance with the arrangements of the Faculty, if their semester GPA is lower than 1.7 in any regular semester; and shall be recommended for discontinuation under the provisions of General Regulations G 12 if their semester GPA is lower than 1.7 for two consecutive regular semesters disregarding any summer semester or period of leave of absence in between.

Award of degree

BBA(IBGM) 14 To be eligible for the award of the degree of BBA(IBGM), candidates shall have

- (a) achieved a cumulative GPA of 1.7 or above;
 - (b) accumulated a minimum of 201 credits and passed all the compulsory courses required in the syllabuses; and
 - (c) satisfied the requirements in UG 3 of the Regulations for First Degree Curricula.
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Degree classification

BBA(IBGM) 15 The degree of Bachelor of Business Administration (IBGM) shall be awarded in five divisions:

First Class Honours
Second Class Honours Division One
Second Class Honours Division Two
Third Class Honours
Pass

BBA(IBGM) 16 The classification of honours shall be determined by the Board of Examiners at its full discretion by taking into account the overall performance of the candidates and other relevant factors as appropriate.

¹ An 'academic year' comprises two regular semesters, with dates as prescribed by the Senate each year. A 'summer semester' may be organised in addition to the two regular semesters.

² Students are normally not allowed to take summer course(s) in their final-year of study.

**SYLLABUSES FOR THE DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS
AND GLOBAL MANAGEMENT)**

These syllabuses apply to students admitted in the academic year 2006-2007 and thereafter.

1. Candidates must enrol and attempt examination in not less than 201 credits of courses in accordance with the regulations and the syllabuses.
2. Minor (optional)
Candidates are given an option to pursue minor(s) according to the criteria listed in the section of “Minor Programs Available to F Candidates BE students”.

YEAR ONE

<i>Course code</i>	<i>Course title</i>	<i>Credits</i>
BUSI1001.	Business law	6
BUSI1002.	Introduction to accounting¹	6
BUSI1003.	Introduction to management information systems*	6
BUSI1004.	Marketing	6
BUSI1007.	Principles of management	6
FINA0302.	Corporate finance²	6
ECON1001.	Introduction to economics I	6
	Statistics requirement :	
STAT0302.	Business statistics <i>or</i>	6
STAT1306.	Introductory statistics <i>or</i>	
ECON1003.	Analysis of economic data	
FOSS1003.	Masters in social thought	6
POLI0021.	Understanding global issues	6
SOCI0064.	Globalization and information society	6
ECEN1909.	English for International Business and Global Management* (summer preceding year two)	3
CBBA0001.	Practical Chinese language course for business, economics and finance students* (summer preceding year two)	3

YEAR TWO

<i>Course code</i>	<i>Course title</i>	<i>Credits</i>
	1st semester	
BUSI0021.	International accounting	6
BUSI0022.	International marketing	6
ECON1002	Introduction to Economics II	6
POLI0068.	Hong Kong and the world	3
POLI0058.	Managing the global economy	6
xxxxx.	Elective	6
	2nd semester (Exchange study)	
xxxxx.	IBGM courses³	18
xxxxx.	Broadening course^{4*}	3
xxxxx.	Electives	9
BUSI2001.	International field trip (summer preceding year three) or	-
BUSI2002.	Internship (summer preceding year three)	

YEAR THREE

<i>Course code</i>	<i>Course title</i>	<i>Credits</i>
BUSI0009.	Business policy	6
BUSI0044.	International business	6
BUSI3001.	Global analysis team project	6
BUSI3002.	Leadership development programme	3
BUSI3011.	Corporate governance and social responsibility	6
BUSI3012.	International and cross-boundary trade law	6
xxxxx.	Broadening course^{4*}	3
xxxxx.	IBGM electives⁵	24
xxxxx.	Elective	6

* To fulfil the graduation requirement of this degree in accordance with UG 3 of the Regulations for First Degree Curricula, candidates must satisfactorily complete the credits of courses with an asterisk(*) beside.

¹ The course shall be taken in first year first semester.

² The course shall be taken in first year second semester.

³ IBGM-related courses offered by exchange partner institutions, subject to credit transfer approval by the Faculty.

⁴ The broadening courses must be in the following categories:

- a. Culture & value studies (3 credits); and
- b. Science & technology studies (3 credits).

5. Any 4 courses from the electives in the IBGM area as approved by the BBA(IBGM) Co-ordinator.

Note: Year two and three syllabuses and course structure are subject to changes.

Candidates admitted to this programme could refer to p.1336 to p.1686 for courses offered by other Faculties and Centres.