

SOCI7008 Critical issues of media, culture and creative cities

This course examines critical issues of media, culture, and creative cities, with a particular focus on Hong Kong city. The purpose is to shed light on relevant issues of modern life by drawing on some of the key concepts and findings in the related fields. While the issues to be discussed will vary from year to year, they will all touch upon important facets of media operation, cultural dynamics, city regeneration, and creative development. In particular, the course will look at media regulation and freedom of speech, heritage and urban planning, time and collective memory, post-colonial identity and nationalist imaginations, youth cultures and lifestyles, global consumption and local community, new forms of intimacy, the beauty myth and diet culture, creative industries, city branding, the West Kowloon Cultural District, and Disneyland. Selected topics will be taught by different instructors with relevant special expertise. Students will form small groups to work on the presentation of a chosen topic. Emphasis will be put on using contemporary media, cultural, and urban theories to interpret and understand social and cultural phenomena in Hong Kong, and extend discussions to other Asian cities such as Beijing, Taipei, Seoul, Tokyo, and Singapore.

Assessment: 40% examination, 60% coursework

Elective Courses

SOCI8023 Media and popular culture in Asian cities

This course addresses the social, political, cultural, and creative dynamics of the modern communication media – TV, film, music, radio, the press, and other new media technologies – and their impacts on popular culture in Hong Kong and other Asian cities such as Beijing, Shanghai, Taipei, Seoul, Tokyo, and Singapore. It enables you to critically examine how media and popular culture construct our identities, shape everyday life, and generate public debates. Topics include the media; sex and violence; consumption and youth cultures, romance and gender identity; regimes of body management; desire and social identities; lifestyle distinctions and social hierarchy; on-line communication and cyber personas; media events and imagined communities; new media and technologies; and the commercialization of arts.

Assessment: 100% coursework

SOCI8024 New media and digital culture

This course explores the nature and impact of new media in the era of digital culture. Special attention is paid to the interactivity of media, particularly in regard to how the internet and mobile technology has changed the visions and practices of commerce, entertainment, work, social interactions, news-making, artistic creation and distribution, group formation, the spread of knowledge, identity building, political participation, legal regulation, and global social movements. We shall examine questions such as: How do new media facilitate new creative ventures and cultural expressions? How do social media interact with political power? In what ways are activities on the Internet – social networking, bookmarking, crowdsourcing, (micro)blogging, media sharing, online journalism, and open source movements – building a new form of “social self” and “public sphere”? In what ways does “cyberspace” function as a source of knowledge and wisdom, a network of connectivity and community, a new civil society, and a form of “trans-local” “globalization from below”? And what are the implications of this new digital world in terms of individualized entertainment, segregated communication, and current and potential power centers such as the state and multi-media corporations? The related conceptual debates will be assessed with reference to empirical findings from a burgeoning body of evidence-based studies in this field. Experiences from different global cities will be examined.

Assessment: 100% coursework

SOCI8025 Consumer cultures and everyday life

Consumption is an important part of modern life. This course examines the role of consumer culture in the modern commodity economy. It offers you a chance to revisit classical theorists in the context of consumption (e.g., Marx, Weber, Campbell, Veblen, Simmel), as well as some more contemporary thinkers (e.g., Marcuse, Bourdieu, Baudrillard). It will look at the changing roles of street culture, department stores and shopping malls, theme parks, and urban and suburban ways of life in the context of recent discussions regarding the interactive media and global consumption politics. In particular, the course will show how consumption in everyday life generates a fascinating mix of homogeneity, difference, hybridity, commerce, and democratization for modern people in major creative cities. Assessment: 100% coursework

SOCI8026 Self-identity and late-modern society

This course traces the rise of the notion of self-identity in the modern era and follows it through to contemporary times. Various notions of identity and their relationships will be discussed: personal identity, social identity, cultural identity, collective identity, national identity, etc. We will explore the changing experiences and meanings of collective and personal identities in late modern culture in domains such as work, family, religion, society, and the nation. We pay particular attention to the emergence of various contemporary identities in relation to the formation of creative class and creative culture. This will enable us to rethink the distinction between the public and the private, explore the social construction of the life course, the notion of cultural identity, the relationship between identity and creativity, and the dynamics of identity politics and new social movements in terms of age, body, class, religion, gender, sexuality, race, ethnicity, and more. The focus is on contemporary Hong Kong and Chinese experiences as well as other cities in the Asia/Pacific region, such as Singapore, Seoul, and Tokyo.

Assessment: 100% coursework

SOCI8027 Body, intimacy and sexuality

This course aims to investigate the significant changes happening in the private sphere of intimacy in late-modern times, paying particular attention to Chinese cities such as Hong Kong, Beijing, Shanghai, Shenzhen, and other Asian cities such as Seoul, Taipei, Tokyo, Bangkok, and Singapore. Drawn from various disciplines such as feminism, gay and lesbian studies, queer theory, and contemporary theory of body, this course critically reviews a number of key issues: the debate of biological drive/social force in shaping sexual identity, gender difference and intimate behavior; the dynamics of agency/structure in understanding sexual performances and body practices; the development of sexual politics and movements; mainstreaming of sexuality and media representation; and commercialization of desires. This course also pays more attention to the newly emerging scripts that seem to shape femininity/masculinity, romantic love, intimate relationship, and family patterns.

Assessment: 100% coursework

SOCI8028 Cultural policies and global cities

This course covers three different scopes of cultural policy, beginning with government supports for the arts, then the invention of creative industry policies and finally cultural citizenship. There has been an international trend of introducing entrepreneurialism into cultural policies in recent decades. Policies, involving both the government and civic organizations thus are formulated in order to enhance the competitiveness of nations and cities through various cultural projects. Global cities such as London, New York, Paris, Brussels, and Tokyo are seen to be capable of assuming a leading role in the cultural development and promotion of urban entrepreneurialism. This course examines comparatively how different policies evolve under different social and historical conditions, and how global cities redevelop their urban and cultural resources in order to sharpen their competitiveness in the context of

the inter-city competition of a global economy, and explores how such experiences could be applied to Hong Kong. Topics to be covered in this course include entrepreneurialism, strategies of urban redevelopment, urban culture, and urban competitiveness. Students will also reflect on the problems associated with cultural, urban and creative development.

Assessment: 100% coursework

SOCI8029 Creative industries and creative cities

This course explores the structures, processes, and cultural artifacts of the creative industries (performing arts, film and television, publishing, art and antique markets, music, architecture, digital entertainment, computer software development, animation production, fashion, and product design) and how they figure in the strategic repositioning of the city. It offers students a chance to critically examine the political economy and spatial organization of these industries of culture in different creative cities of the world. It also opens up debates generated by the intersection between culture, economy, and the city, such as high and low culture, innovation and standardization, capitalist dominance and democratic pluralism, authenticity and mechanical reproduction, power and resistance, the role of the creative class in city growth and regeneration, engineering and imagineering creative cities, cultural planning, and the city as a marketplace, sustaining the livable city.

Assessment: 100% coursework

SOCI8031 Special topics in media, culture and creative cities

This course provides students with a comprehensive understanding of current or newly emerging topics in media, culture and creative city. The course enables new subject or sub-specialist areas to be offered. It also facilitates innovative modes of teaching and learning. Subjects may inter alia, include:

Visual sociology and anthropology
Sensory cultures
Emotion and affect
Posthumanities and ethics
Biomedicine and biotechnology
New media, subjectivity and performativity
New thinkers in cultural studies
Risk, reflexivity and sustainable development
Critical pedagogy in media and culture
Body, place and flow – new directions in cultural studies
Private self and public sphere
Workshops in presenting and representing culture

Assessment: 100% coursework

Capstone Project

SOCI8030 Capstone project

This course aims to teach students how to integrate and apply the knowledge and skills they acquired through the programme. Students will conduct a research project in close collaboration with community partners in the field of media, culture, and creative cities. Students select a topic from the list suggested by community partners and work on it over two semesters. The topics will relate to a variety of analytical, practical, and policy issues in the field. Sample topics may include: assessing the use of the web platform for preserving local history, the role of public engagement in cultural conservation

projects, funding an international film festival, independent film making in the age of media convergence, radio broadcast after digitalization, gender identity and consumer culture in South China, the application of new media art in commercial settings, cultural clusters and art districts in Asia, a proposal for setting up a crafts museum in Hong Kong, and cultural policy after the West Kowloon Cultural District.

Students will work under the guidance of a manager in the community, as well as a designated academic supervisor from the Department. Students can work individually or in groups, depending on the nature and scale of the project. Assessment will be based on a final written report and an oral presentation. The capstone project shall be submitted and presented not later than July 31 of the final academic year of study.

Assessment: 100% coursework

MENTAL HEALTH

The Department of Social Work and Social Administration offers a postgraduate programme leading to the degree of Master of Social Sciences in the field of Mental Health for social workers, nurses, occupational therapists, physiotherapists and other health related workers who are interested in mental health issues and practices. The curriculum shall extend over not less than two and not more than three academic years of part-time study, inclusive of intervening vacations.

EXEMPTION

Candidates may be granted exemption of up to three compulsory courses in recognition of studies completed in related areas. Exemption will only be considered in special circumstances and each application for exemption will be considered on its own merit. Candidates with exemption granted are required to take an additional elective course to replace the exempted compulsory course to meet the degree requirements.

ASSESSMENTS

To complete the curriculum, candidates shall satisfy the examiners in the assessment of courses as prescribed in the curriculum. Assessments of the courses may be conducted either by course assignments, or by presentations, or written tests, or a combination of both methods. The grading system follows the standard practice in the Faculty of Social Sciences.

CURRICULUM

Candidates are required to complete a total of 10 courses: six compulsory courses and four elective courses or two elective courses with a dissertation (equivalent to two courses). Candidates can take elective courses from elective courses in other fields of study under the Master of Social Sciences (Behavioral Health, Gerontology, Marriage and Family Therapy, Social Service Management, Social Work) programmes. Special approval from the respective Programme Directors for the compulsory/core courses in the above-mentioned fields of study is needed.

(A) *Compulsory courses*

Candidates shall complete the following courses.

- SOWK6084 Intervention in health care settings
- SOWK6139 Theoretical foundation of human service practices
- SOWK6186 Community mental health: policies and practices
- SOWK6199 Assessment and interventions in mental health: A clinical case management approach

- SOWK6265 Research methods in human service
SOWK6283 Social work with persons with mental illness

(B) *Elective courses*

Dissertation option: Candidates shall complete two of the following courses.

Non-dissertation option: Candidates shall complete four of the following courses.

- SOWK6022 Emotion-focused interventions: theory and practice
SOWK6119 Medical aspects of abnormal behaviors and mental health
SOWK6127 Cognitive-behavioral interventions
SOWK6201 Mental health problems in old age
SOWK6214 Children and youth mental health
SOWK6259 Contemporary perspectives on death, dying and bereavement
and any other elective courses offered under Master of Social Sciences (Behavioral Health, Gerontology, Marriage and Family Therapy, Social Service Management, Social Work) programmes

(Note: not all elective courses will necessarily be offered in a given year.)

(C) *Dissertation (Elective)*

Candidates opt for dissertation option shall complete the following course.

- SOWK9003 Dissertation (equivalent to two courses)

COURSE DESCRIPTIONS

Compulsory Courses

SOWK6084 Intervention in health care settings

Social intervention approaches used in health care such as crisis intervention, grief work, self-help group, art therapy, community education skills, hospice, and home care will be examined. Candidates will be provided with experiential training on skills/techniques in working with patients in hospitals and in the community.

Assessment: 100% coursework.

SOWK6139 Theoretical foundation of human service practices

The knowledge base of human service practices comes from a wide spectrum of social science disciplines including psychology, sociology and political science. This course will provide the philosophical and conceptual basis for analyzing social problems and issues and translating these theoretical constructs into human service practices.

Assessment: 100% coursework

SOWK6186 Community mental health: policies and practices

Community care is a widely accepted principle and practice of care for persons with mental illnesses and mental health problems. This course will critically examine the theoretical, practice and policy issues relating to mental health care. Concepts and issues such as psychiatric rehabilitation, prevention in mental health and empowerment will be explored. The course will also review the strengths and limitations of some of the major community mental health services in Hong Kong.

Assessment: 100% coursework

SOWK6199 Assessment and interventions in mental health: A clinical case management approach

Students will be given the opportunity to examine various clinical issues regarding the assessment and interventions on persons with mental health problems such as Depression, Anxiety Disorders, Schizophrenia and Personality Disorders. Students are expected to actively participate in role plays and case discussions. A clinical case management approach will be adopted for this course.

Assessment: 100% coursework

SOWK6265 Research methods in human service

This course covers the whole research process from the development of research questions and hypotheses to the analysis of data as well as presentation of findings. Different data collection methods from qualitative method, survey, experiment, case study, interviews, to focus groups will be discussed. Data analysis on various types of data including secondary data will be discussed.

Assessment: 100% coursework.

SOWK6283 Social work with persons with mental illness

The course covers different theoretical orientations towards mental illness in relation to its definition, classification, etiology, treatment, management and rehabilitation; the relationships between mental illness and individual and environmental factors; the relevance of cultural factors in mental health practice; prevailing models of service provision for persons with mental illness; multidisciplinary teamwork approach in mental health service; and the professional roles and core competences of mental health social workers.

Assessment: 100% coursework

Elective Courses

SOWK6022 Emotion-focused interventions: theory and practice

Social work practice recognizes the importance of the role of emotions in therapeutic change. This course will begin with a review of current theories and research on emotion-focused interventions before focusing on the application of these theories in the local setting. This is followed by an examination of the awareness, the arousal, and reorganization of the emotions in counselling and psychotherapy. Commonly encountered emotions in casework and groupwork practice like anger, fear, guilt, shame, sadness and grief will be examined. Moreover, the course aims to enhance students' self-awareness and competence in handling critical incidents in clinical practice.

Assessment: 100% coursework

SOWK6119 Medical aspects of abnormal behaviors and mental health

This course covers the various bio-medical models on the causes and treatments of different types of mental illnesses and mental health problems. It will also critically examine the strengths and limitations of the bio-medical models in accounting for the causes and treatments of persons with mental illnesses and mental health problems.

Assessment: 100% coursework

SOWK6127 Cognitive-behavioral interventions

The course adopts a “case-study” format in which students are required to work with a client using cognitive-behavior interventions. Students will have to report in class the progress of their treatment sessions. Through seminars, students will learn the process and techniques of cognitive-behavior interventions.

Assessment: 100% coursework

SOWK6201 Mental health problems in old age

This course explores the types of mental illnesses among the elderly in Hong Kong. Attention will be put towards the understanding of the causes and treatments of mental illness in the elderly population. A critical review of medical, psychological and social services for the elderly with mental illness will be conducted.

Assessment: 100% coursework

SOWK6214 Children and youth mental health

This course focuses on an understanding of the mental health issues found among children and youth in Hong Kong. While it will introduce the developmental perspectives on child and adolescent development, it will also provide an overview of the prevalence and general features of different childhood and adolescent mental health problems. The course will also bear a practice focus and introduce to students the assessment, treatment and skills in engaging children and youth suffering from various mental health problems.

Assessment: 100% coursework

SOWK6259 Contemporary perspectives on death, dying and bereavement

Death is an inevitable life experience for everyone. Death-related problem is one of the commonest issues that clients brought to counseling, but is also rated as the most uncomfortable scenario by beginning counselors. This course is aimed to orientate those in helping profession the updated knowledge and intervention on death, dying and bereavement. Reviewing major theories related to death, including end-of-life situation, suicide, trauma and bereavement, the students are expected to have a better understanding of the universality of impermanence, and the impact of death towards individuals and societies. Updated intervention strategies on end-of-life care and bereavement care will be introduced. It is hoped to equip those who are working with or going to work with clients facing death, dying and bereavement with both the knowledge and practical competence.

Assessment: 100% coursework

Dissertation

SOWK9003 Dissertation

The title of the dissertation shall be submitted for approval not later than five months before the formal submission of the dissertation **or** not later than March 31 of the same academic year of study. The dissertation shall be presented by not later than **August 1** of the same academic year of study. The dissertation shall be a critical study that demonstrates the application of research methodology to the investigation of problems relevant to the field of study, and shall not exceed 20,000 words in length.

Assessment: 100% coursework

NONPROFIT MANAGEMENT

This curriculum provides an opportunity for leaders in the nonprofit sector in the Greater China and the world to develop enhanced capacity to lead the future development in civil society and the nonprofits sector. Our comprehensive and rigorous curriculum situates nonprofit management in a broader arena to include social, political and economic dimensions that will enable graduates to act as agents of change through policy advocacy, innovation, and other strategic actions as well as allow graduates to take on leadership positions in the sector. Through this curriculum, we will:

- extend students' knowledge of current critical issues in governance and leadership in the nonprofit sector, across sectors, as well as within relevant social services and public policy areas;
- enhance the capacity of the students in navigating the complex and dynamic social-economic-policy context to create positive changes in the sector;
- empower students with the state of art of innovations in the government, private and the nonprofits sectors, and create innovative competence in the sector;
- prepare students to integrate academic and professional knowledge to enhance their intellectual abilities and professional practice in order to achieve more effective and efficient leadership in the nonprofit sector; and
- create value for organisations as their staff members who join this programme can reflect on challenges and issues facing their organisations as well as apply newly developed competencies to mobilize resources and build new networks to transform their organisation.

ASSESSMENT

To complete the curriculum, candidates shall satisfy the examiners in the assessments of courses. Candidates may be assessed by continual coursework assessment, written examinations, or a combination of both. The grading system with fine grades (i.e. A+, A, A-, B+, B, B-, C+, C, C-,D+, D and F) will be adopted for this curriculum.

CURRICULUM

Candidates must complete 8 courses and one capstone project (equivalent to 2 courses) in order to receive the Master of Social Sciences in the field of Nonprofit Management degree. Of the 8 courses needed to complete this degree, candidates are required to take 4 core courses then may choose the remaining four courses from a list of pre-approved electives.

Compulsory courses

Candidates shall complete the following courses.

MNPM7001	Public governance, structure and dynamics of the nonprofit sector in Greater China
MNPM7002	Foundations of the nonprofit sector in comparative perspective
MNPM7003	Managing nonprofit organisations: issues, tools and challenges
MNPM7004	Performance measurement, assessment and programme evaluation
MNPM7013	Capstone in nonprofit management

Elective courses

Candidates shall complete four courses from the following list.

MNPM7005	Strategic management of nonprofit organisations
MNPM7006	The law, nonprofit and philanthropy
MNPM7007	Talent management and strategic leadership for nonprofit organisations
MNPM7008	NGO Board governance and development
MNPM7009	Contemporary issues in effective philanthropy

MNPM7010	Fund development and financial management for nonprofit organisations
MNPM7011	Social entrepreneurship and innovation
MNPM7012	Brand building and social marketing

COURSE DESCRIPTIONS

Compulsory Courses

MNPM7001 Public governance, structure and dynamics of the nonprofit Sector in Greater China

This course provides an overview of the major issues in public governance, structure and dynamics of civil society and nonprofit sector in Greater China. The different modes of public governance and public-private interface through the development of civil society in Hong Kong, Mainland China and Taiwan will be reviewed. The existence, functions and contributions of nonprofit organisations to public governance will be examined. Students will gain a broader understanding of the nature of current social issues in Greater China, such as the widening income disparity gap, aging, poverty and migrant workers, in the context of recent reforms. The course also provides an analysis of how civil society and nonprofit organisations shape the social and public policy agenda under different regimes.

Assessment: 100% coursework

MNPM7002 Foundations of the nonprofit sector in comparative perspective

This course examines the roles and development of nonprofit organisations, voluntary associations, philanthropic organisations and social enterprises in Hong Kong, Greater China and elsewhere from an historical, political, social and economic perspective. It also examines the distinct scope, theories and functions of such organisations, and how they operate and impact on society, to equip students with a deep understanding of the complexity of the sector and its relationship to public governance.

Assessment: 100% coursework

MNPM7003 Managing nonprofit organisations: issues, tools and challenges

A major challenge facing the nonprofit sector today is to attain effective management in a complex, rapidly changing environment. This course provides an overview of the broad range of management tools, principles and practices on which nonprofit organisations rely as they seek to meet mission objectives, frame messages to attract public support, motivate volunteers, plan effectively, develop strong board leadership, connect with the other sectors, and set and meet performance objectives. The course also looks toward future trends and developments in the management of nonprofit organisations. Topics covered range from developing organisational capacity to leveraging stakeholder and community engagement.

Assessment: 100% coursework

MNPM7004 Performance measurement, assessment and programme evaluation

This course is a methods course on data collection, assessment, impact and performance appraisal systems that nonprofit can implement to measure and assess efficacy of policies and programmes. Social impact assessment (SIA) process, models and social variables for measuring social returns or social outputs especially in the fields of impact investing and social entrepreneurship will be examined. Performance measurement and programme evaluation are critical to improving the overall quality of

programmes and services, gaining credibility with donors and demonstrating accountability and transparency to stakeholders. Topics also include: setting key performance indicators (KPIs); performance evaluation from a human capital perspective; and developing appropriate methods for communicating assessment results.

Assessment: 100% coursework

Elective Courses

MNPM7005 Strategic management of nonprofit organisations

This course focuses on leadership and management of nonprofit organisations in the current context of resource scarcity and the blurring of boundaries between the private, public and nonprofit sectors. As there is increasing emphasis on corporate social responsibilities and collective share holding in for-profit businesses, case studies of effective businesses and witnessing transformation of corporations will empower students to appreciate Change Management in an ever changing socio-economic environment. The course aims to provide the necessary perspectives and tools for executing high-impact strategy, including the conceptual frameworks for understanding high-impact organisations and the role of strategic leadership; analytical tools for developing and evaluating strategy; issues around succession planning; risk assessment; systems thinking and sustainability; approaches to working with stakeholders to mobilise commitment; and methods for leading change and achieving goals.

Assessment: 100% coursework

MNPM7006 The law, nonprofit and philanthropy

This course covers the range of legal issues affecting civic engagement, volunteerism, human rights, international standards, nonprofit organisations and philanthropy. It examines and compares the evolution of the legal systems pertaining to those underlying policies and regulatory issues contained in constitutional, tax, contract, and trust laws that affect the set up and operation of charities, foundations, social enterprises and other philanthropic endeavours in Greater China with a comparison to Western legal frameworks. International best practices in policies, legal framework and systems on civil society, philanthropy, fund management, impact investing and NPOs will be examined.

Assessment: 100% coursework

MNPM7007 Talent management and strategic leadership for nonprofit organisations

Talent management has emerged in the field of human resources as a key strategy for improving how an organisation functions. It is a set of processes designed to manage, recruit, develop, motivate and retain a workforce with the goal of creating a sustainable, highly responsive and performance driven organisation. Topics covered include identifying a competency-based, integrated talent management system, volunteer recruitment and management, and promoting organisational values-based behavioral themes. Assessment: 100% coursework

MNPM7008 NGO Board governance and development

This course presents an overview of nonprofit governance and issues of accountability that affect organisational performance from the structure, functions and composition of Boards to the individual fiduciary responsibility of each member. Topics covered include best practices on Board selection based on competency modelling; Board training and development, including working with cross-sectoral

partners; collaboration and consensus building, how to assess Board performance and transformation of Boards.

Assessment: 100% coursework

MNPM7009 Contemporary issues in effective philanthropy

With international trends of establishing individual, corporate, family and community foundations, nonprofit and philanthropic organisations mushroom, especially in the Asia-Pacific area which share a culture of communal altruism and enjoy a steady economic development. The core values of modern philanthropy are examined along with the effects of ecological, historical, and social processes that influence traditions of giving in contemporary societies. The course delves into current issues and tensions around accountability, legitimacy, and the effectiveness of philanthropic institutions with consideration towards future trends. Effective philanthropy looks for impactful investments with a desire for genuine social change. This course examines the ways in which donors can distribute money through the analysis of different strategies, concepts and frameworks, along with implications for grantees and ultimately those funding recipients. Topics covered include high-impact philanthropy; developing metrics for measuring impact; strategic philanthropy; and the ethics of giving.

Assessment: 100% coursework

MNPM7010 Fund development and financial management for nonprofit organisations

A major priority for nonprofit organisations is securing funds in support of noble goals and programmes. This course covers the fundamentals of fund development and diversifying sources of income as part of an organisation's strategy to build up capacity for sustainable, long-term growth. The use of financial information in organisational planning, implementation, control, reporting, and analysis are essential to the smooth operation of nonprofit organisations. Topics to be covered include techniques for developing successful fundraising strategies and campaigns; examination of donor behaviour and giving methodologies; assessing various potential sources and types of support; prospecting and building relationships; ethics and fund stewardship; and understanding external issues with potential to impact fund development and organisational performance; as well as accounting, budgeting, preparing and analysing financial statements, and using analytical tools in financial-decision making to improve organisational performance.

Assessment: 100% coursework

MNPM7011 Social entrepreneurship and innovation

Social entrepreneurship is about advancing long-term social change through technological innovative solutions and is a rapidly developing and changing field that constitutes different activities and goals depending on whether one is from the private, nonprofit or public sector. This course analyses the strengths and limitations of social entrepreneurship and social businesses, from a comparative perspective, as a tool for achieving significant lasting social change within nonprofit organisations. It explores the different theories, concepts, frameworks, and guidelines for effective social entrepreneurship and innovation with an eye towards sustainability of such solutions.

Assessment: 100% coursework

MNPM7012 Brand building and social marketing

Nonprofit organisations rely heavily on community good-will and public engagement to attain desirable social goals. Brand building and public relations can attract financial support, consumer and organisation loyalty, as well as creditability and talents. Social marketing is the application of marketing concepts and techniques to influence specific behaviors for social good. This course covers the concepts

and tools for nonprofit to design, implement and manage marketing strategies consistent with the social values and positioning of the organisation and supporting brand building. Students will learn how to conduct competitive analyses and market segmentation; understand target audience needs; develop and launch new offerings; explore opportunities for social entrepreneurship and product development; and understand and adapt marketing philosophies to threats and opportunities in the current environment. Assessment: 100% coursework

Capstone Project

MNPM7013 Capstone in nonprofit management

The capstone project enables students to integrate what they have learned from the programme and demonstrate their ability to analyse critical issues, mobilise resources and build creative synergy in strategic nonprofit management. Students will attend a workshop as part of capstone and through active participation with distinguished academics, entrepreneurs and practitioners in the field, will develop expertise in those skills, tools and competencies essential to leading effective and efficient nonprofit organisations. Topics covered in the workshop include managing interpersonal and group conflicts; advocating for social change; information strategy in the digital age; and the art of networking and forming strategic alliances. Students will then work in small groups and complete a research project. A topic is selected in consultation with relevant teaching staff by the end of the first month of the final academic year of study. The project is then researched, written and submitted for examination by the end of the final academic year.

Assessment: 100% coursework

PSYCHOLOGY

The Department of Psychology offers a postgraduate programme leading to the degree of Master of Social Sciences in the field of Psychology. The curriculum is primarily designed for candidates with an honours degree in a discipline other than psychology.

CURRICULUM

1. Candidates are required to complete seven courses and a dissertation as listed below:

Research methods and core psychology courses (6 credits each)

PSYC7301 Introduction to research methods in psychology
PSYC7302 Research and quantitative methods in psychology
PSYC7303 Biological psychology
PSYC7304 Cognitive psychology
PSYC7305 Developmental psychology
PSYC7306 Personality psychology
PSYC7307 Social psychology

Research dissertation (18 credits)

PSYC7308 Dissertation in psychology

2. Full-time candidates are required to take four courses in the 1st semester, and three courses in the 2nd semester, in addition to a full-year dissertation course. Part-time candidates are required to take five courses in the 1st year and, in addition to the dissertation course, two courses in the 2nd year of study. Any variations from this pattern are subject to the approval of the Programme Director.

3. For the research methods and core psychology courses, candidates are required to participate in the problem-based inquiry for each course. In preparation, they should complete the required assigned readings and are encouraged to engage in self-directed learning by reading additional self-selected relevant materials.
 4. In addition to the seven courses, each candidate is required to write a dissertation on an approved topic under the supervision of a faculty member in his/her final year of study. The dissertation shall be presented not later than June 30 of the final academic year of study.
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COURSE DESCRIPTIONS

Compulsory Courses

PSYC7301 Introduction to research methods in psychology (6 credits)

This course adopts a practical approach to teaching the analytical aspects of research techniques in psychology. It is designed to provide students with the basic background in research design and data analysis. The logic of statistical inference and scientific explanation, the merits and limitations of quantitative approaches to the study of psychological phenomena, and research ethics will be discussed. Assessment: 100% coursework.

PSYC7302 Research and quantitative methods in psychology (6 credits)

This course is designed to extend students' quantitative and research skills so that they are prepared to conduct their own independent empirical research. It will build on what students already learned in PSYC7301 to cover more advanced quantitative methods commonly used in Psychology.

Assessment: 100% coursework.

Prerequisites: PSYC7301.

PSYC7303 Biological psychology (6 credits)

This course provides an introduction to biological aspects of behaviour. The topics include: biological bases of behaviour, development, learning, memory, and abnormal psychology; the nervous system; processes of brain maturation; psychophysiology.

Assessment: 100% coursework.

PSYC7304 Cognitive psychology (6 credits)

This course covers how humans learn to deal with information from the environment in everyday life. Topics include various aspects of perception, memory, concept structure and learning, and thinking. Students will be involved in conducting experiments on cognitive functioning as part of the coursework.

Assessment: 100% coursework.

PSYC7305 Developmental psychology (6 credits)

This course provides an introduction to developmental psychology and its applied implications. The topics include: basic concepts and theories of human development; research methodology and issues in

developmental change; biological, environmental and social influences on development; physical development over the life-span; attachment and emotional development; development of perception, language, cognition and morality; development of personality and social relationships.
Assessment: 100% coursework.

PSYC7306 Personality psychology (6 credits)

This course will critically examine a number of theories. The relationship of specific theories to practical applications, personality assessment and psychotherapeutic techniques may be included. The major aims of the course are to provide a survey of the breadth and complexity of this field and to provide a perspective from which to examine assumptions about human nature and the evaluation of behaviour.
Assessment: 100% coursework.

PSYC7307 Social psychology (6 credits)

This course gives an overview of the field which studies the behaviour of individuals in social contexts. It covers social perception, social cognition, social motivation, attitudes and attitude change, relationship between attitude and behaviour, aggression, helping, interpersonal attraction, social influence on individual behaviour and group dynamics. The impact of Chinese culture on various social behaviours, as well as how social psychology applies in everyday life, will form part of the discussion.
Assessment: 100% coursework.

Dissertation

PSYC7308 Dissertation in psychology (18 credits)

A candidate should conduct an independent empirical investigation of a psychological problem under the supervision of a faculty member. A successful dissertation should represent the result of the candidate's research which displays some originality and demonstrates a sound understanding of the field of study and the appropriate research methods. The dissertation should not exceed 20,000 words in length (excluding tables, figures, bibliographies, and appendices). The title of the dissertation shall be submitted for approval not later than March 31 of the final academic year of study, and the dissertation shall be presented not later than June 30 of the final academic year of study. Candidates shall submit a statement that the dissertation represents their own work undertaken after registration as candidates for the degree.
Assessment: 100% coursework

SOCIAL SERVICE MANAGEMENT

The Department of Social Work and Social Administration offers a postgraduate programme leading to the degree of Master of Social Sciences in the field of Social Service Management. The curriculum shall extend over not less than two and not more than three academic years of part-time study, inclusive of intervening vacations.

EXEMPTION

Candidates may be granted exemption of up to three compulsory courses in recognition of studies completed in related areas. Exemption will only be considered in special circumstances and each application for exemption will be considered on its own merit. Candidates with exemption granted are

required to take an additional elective course to replace the exempted compulsory course to meet the degree requirements.

ASSESSMENTS

To complete the curriculum, candidates shall satisfy the examiners in the assessment of courses as prescribed in the curriculum. Assessments of the courses may be conducted either by course assignments, or by presentation, or written tests, or a combination of both methods. The grading system follows the standard practice in the Faculty of Social Sciences.

CURRICULUM

Candidates are required to complete a total of 10 courses: six compulsory courses and four elective courses or two elective courses with a dissertation (equivalent to two courses). Candidates can take elective courses from elective courses in other fields of study under the Master of Social Sciences (Behavioral Health, Gerontology, Marriage and Family Therapy, Mental Health, Social Work) programmes. Special approval from the respective Programme Directors for the compulsory/core courses in the above-mentioned fields of study is needed.

(A) *Compulsory courses*

Candidates shall complete the following courses.

- SOWK6087 Managing people in human services
- SOWK6139 Theoretical foundation of human service practices
- SOWK6156 Financial planning and management for social service organizations
- SOWK6217 Current social welfare policy issues
- SOWK6265 Research methods in human service
- SOWK6289 Organizational analysis and strategic organizational management

(B) *Elective courses*

Candidates shall complete four of the following courses.

- SOWK6132 Economics for social welfare
- SOWK6150 Information and communication technology for human service organizations
- SOWK6154 Marketing social welfare programmes and promoting community relations
- SOWK6185 Qualitative research methods
- SOWK6218 Fund raising and proposal development
- SOWK6221 Information technology and society
- SOWK6263 Quantitative research methods and statistical analysis
- SOWK6290 Social innovation and enterprise

and any other elective courses offered under Master of Social Sciences (Behavioral Health, Gerontology, Marriage and Family Therapy, Mental Health, Social Work) programmes

(Note: not all elective courses will necessarily be offered in a given year.)

(C) *Dissertation (Elective)*

Candidates opt for dissertation option shall complete the following course.

- SOWK9004 Dissertation (equivalent to two courses)

COURSE DESCRIPTIONS

Compulsory Courses

SOWK6087 Managing people in human services

This course introduces concepts for the understanding of organization behaviour and emphasizes on the application of these concepts and the skills in managing people in non-profit making organizations. This course is particularly suitable for candidates who have not taken any management courses before but will be soon required to take up people management responsibility as a team leader or supervisor in the course of their own professional career development. The topics will include basic concepts on management functions, purposes of a managerial position and the roles of a manager; and skills in managing subordinates including motivation, morale, leadership, coaching, performance management and disciplinary actions.

Assessment: 100% coursework.

SOWK6139 Theoretical foundation of human service practices

The knowledge base of human service practice comes from a wide spectrum of social science disciplines including psychology, sociology and political science. This course will provide the philosophical and conceptual basis for analyzing social problems and issues and translating these theoretical constructs into human service practice.

Assessment: 100% coursework

SOWK6156 Financial planning and management for human service organizations

The course introduces and examines concepts and practices critical to good financial planning and management. The objective is to enable students to learn skills and strategies for budgeting. Emphasis will be given to the understanding of the financial activities and reports essential to management, as well as analysis and use of financial information in planning, budgeting and measuring results to promote the organization's mission and goals.

Assessment: 100% coursework

SOWK6217 Current social welfare policy issues

This course provides a framework of analyzing and formulating social policy in the current social, political and economic environment. Current social welfare policy issues including social welfare planning mechanisms, welfare blue print, strategic framework for social welfare, district planning, and other relevant issues will be examined.

Assessment: 100% coursework

SOWK6265 Research methods in human service

This course covers the whole research process from the development of research questions and hypotheses to the analysis of data as well as presentation of findings. Different data collection methods from qualitative method, survey, experiment, case study, interviews, to focus groups will be discussed. Data analysis on various types of data including secondary data will be discussed.

Assessment: 100% coursework

SOWK6289 Organizational analysis and strategic organizational management

This course aims at helping managers of human service organizations to be equipped with the knowledge in strategic management to deal with the current challenges arising from the rapidly changing public and social service scene. Topics may include strategic planning, quality management, risk management, change management, business process re-engineering, etc.

Assessment: 100% coursework

Elective Courses

SOWK6132 Economics for social welfare

This course aims to help students examine the use of concepts and theories from the economics discipline in analyzing social policies. As working knowledge of economic concepts and theories is essential for most professional roles in social administration, this course seeks both to convey the framework and concepts with which economists approach issues and to increase the likelihood that students will incorporate these in their own thinking about policy. Topics discussed will include the relationship between economic growth and social development, the role of the public sector in human service, the financing of social services, and the economic effects of social spending. Current topics such as the economics of ageing will also be examined.

Assessment: 100% coursework

SOWK6150 Information and communication technology for human service organizations

Information and communication technology is becoming an indispensable machinery in any organization. This course examines the utilization of information technology and computers in social service agencies. Major areas of study include (1) a review of the trends in the human service agencies' use of computerized information; (2) an exploration of software frequently used in the human services; and (3) the ethics of using information technology and computers in the human services.

Assessment: 100% coursework

SOWK6154 Marketing social welfare programmes and promoting community relations

As social welfare organizations increasingly adopt the business model of practice, they have to significantly promote their relationship and communication with their "customers" or service users through marketing their "products" and improving the community relations. This course provides students with some basic techniques in marketing and community relations with special emphasis on the social service sector.

Assessment: 100% coursework

SOWK6185 Qualitative research methods

This course is designed for students with an interest in understanding all aspects of social life and social relations especially those who will undertake a dissertation study. Starting with the question what is reality, the course begins with an introduction to different perspectives on approaching reality, followed by an assessment of the general strengths and weaknesses of qualitative research in comparison with other conventions such as quantitative surveys. The lectures will focus on introducing the general process of ethnographic research and the variety of methods for data collection and analysis including ethnography, grounded theory, observation, interviewing, focus groups and narrative analysis, etc. Various cases will be used to demonstrate how qualitative research helps make meaningful policy and

social work practice. Seminars will be organized around practical methodological issues with the objective of helping students proceed with their own research projects. Hands-on experience of a range of research techniques will also be provided.

Assessment: 100% coursework

SOWK6218 Fund raising and proposal development

Securing funds for social services have become more and more competitive. Reducing reliance on any single source of income, NGOs have attempted to diversify sources of funding. Raising funds and writing proposals have been regular activities of NGOs. This course covers topics such as the concepts of philanthropy, the understanding of giving behavior (including annual giving and capital giving), cost-effectiveness of various fund raising activities, use of volunteers, building prospect relationships, stewardship (accountability and reporting), ethical issues of fund raising, making a business case for new initiatives, obtaining grant and project support, etc.

Assessment: 100% coursework

SOWK6221 Information technology and society

This course examines the various issues related to the impact of the development of information and communication technology on modern society. Such issues range from family and interpersonal relationship, organizational changes, social organization, digital divide and politics. Relevant theories, researches, social interventions and social policy will be covered in this semester course.

Assessment: 100% coursework

SOWK6263 Quantitative research methods and statistical analysis

This course covers various statistical analyses include single variable, bivariate, and multivariate analyses. Appropriate analyses for different types of data will be discussed and various techniques in scale development including reliability and factor analysis will be introduced. Apart from various multivariate linear modeling and path analysis, non-parametric analyses will also be introduced.

Assessment: 100% coursework

SOWK6290 Social innovation and enterprise

The Hong Kong society and the world at large have unfolded multifarious new social phenomena that pose new challenges to professional social work practice. The social work professional community has to develop new insights in understanding the nature of such problems and challenges, and to accordingly devise timely and appropriate intervention to address these issues. This course aims at introducing the concept of social entrepreneurship and how it creates social change. We will examine the current global development of social entrepreneurship as well as local development and its development in Greater China and South East Asian countries. We will inspire our students to become an active agent in addressing the pressing social issues and making social change.

Assessment: 100% coursework

Dissertation

SOWK9004 Dissertation

The title of the dissertation shall be submitted for approval not later than five months before the formal submission of the dissertation **or** not later than March 31 of the same academic year of study. The

dissertation shall be presented by not later than **August 1** of the same academic year of study. The dissertation shall be a critical study that demonstrates the application of research methodology to the investigation of problems relevant to the field of study, and shall not exceed 20,000 words in length.
Assessment: 100% coursework

SOCIAL WORK

The Department of Social Work and Social Administration offers a postgraduate programme leading to the degree of Master of Social Sciences in the field of Social Work. The programme offers two specialist streams, namely: Family work; and Integrated practice with young people. Candidates shall take relevant core courses under the stream. The curriculum shall extend over not less than two and not more than three academic years of part-time study, inclusive of intervening vacations.

EXEMPTION

Candidates may be granted exemption of up to three compulsory/core courses in recognition of studies completed in related areas. Exemption will only be considered in special circumstances and each application for exemption will be considered on its own merit. Candidates with exemption granted are required to take an additional elective course to replace the exempted compulsory/core course to meet the degree requirements.

ASSESSMENTS

To complete the curriculum, candidates shall satisfy the examiners in the assessment of courses as prescribed in the curriculum. Assessments of the courses may be conducted either by course assignments, or by presentations, or written tests, or a combination of both methods. The grading system follows the standard practice in the Faculty of Social Sciences.

CURRICULUM

Candidates are required to complete a total of 10 courses: two compulsory courses, four core courses and four elective courses or two elective courses with a dissertation (equivalent to two courses). Candidates can take elective courses from elective courses in other fields of study under the Master of Social Sciences (Behavioral Health, Gerontology, Marriage and Family Therapy, Mental Health, Social Service Management) programmes. Special approval from the respective Programme Directors for the compulsory courses in the above-mentioned fields of study is needed.

(A) *Compulsory courses*

Candidates shall complete the following courses.

- SOWK6139 Theoretical foundation of human service practices
- SOWK6265 Research methods in human service

(B) *Core courses*

Candidates shall complete courses from one of the following streams.

Family work stream

- SOWK6216 Professional supervision in human service practices
- SOWK6219 Family policy and service planning
- SOWK6277 Family systems and family therapy I & II (equivalent to two courses)

Integrated practice with young people stream

- SOWK6164 Counselling in the educational setting
SOWK6214 Children and youth mental health
SOWK6285 Advanced social work practice with children and youth
SOWK6287 Children and youth services and social policies

(C) *Elective courses*

Dissertation option:

Candidates shall complete two of the following courses.

Non-dissertation option:

Candidates shall complete four of the following courses.

- SOWK6022 Emotion-focused interventions: theory and practice
SOWK6062 The Satir model and family reconstruction
SOWK6078 Family as a resource: an intellectual and a personal examination
SOWK6102 Violence in intimate relationships
SOWK6127 Cognitive-behavioral interventions
SOWK6136 Adventure-Based Counselling: theory and practice
SOWK6145 Marital counseling
SOWK6163 Counselling in the health care setting
SOWK6261 Social work in school settings
SOWK6269 Child maltreatment and protection
SOWK6274 Theory and practice of positive psychology and strength-based interventions
SOWK6294 Use of expressive arts therapy in human services
and any other elective courses offered under Master of Social Sciences (Behavioral Health, Gerontology, Marriage and Family Therapy, Mental Health, Social Service Management) programmes

(Note: not all elective courses will necessarily be offered in a given year.)

(D) *Dissertation (Elective)*

Candidates opt for a dissertation option shall complete one of the following course.

- SOWK9001 Dissertation (equivalent to two courses)

COURSE DESCRIPTIONS

Compulsory Courses

SOWK6139 Theoretical foundation of human service practices

The knowledge base of human service practices comes from a wide spectrum of social science disciplines including psychology, sociology and political science. This course will provide the philosophical and conceptual basis for analyzing social problems and issues and translating these theoretical constructs into human service practices.

Assessment: 100% coursework

SOWK6265 Research methods in human service

This course covers the whole research process from the development of research questions and hypotheses to the analysis of data as well as presentation of findings. Different data collection methods from qualitative method, survey, experiment, case study, interviews, to focus groups will be discussed. Data analysis on various types of data including secondary data will be discussed.

Assessment: 100% coursework

Core Courses

Family work stream

SOWK6216 Professional supervision in human service practices

This course offers to students the knowledge and skills for practicing supervision in human services to meet the need of the beginning professionals in developing their knowledge and skills. This course focuses on the supporting and training functions of supervision. Students are expected to participate actively in class using their own experience to integrate the knowledge and skills in class.

Assessment: 100% coursework

SOWK6219 Family policy and service planning

This course provides a framework of analyzing and formulating social policy in the current social, political and economic environment. Current issues of family policies and the planning of family services will be examined.

Assessment: 100% coursework

SOWK6277 Family systems and family therapy I & II

The practice of family therapy grew out of diverse influences within mental health, marital counseling and social sciences. The movement criticized "traditional mental health as placing too much emphasis on the individual as the site of the problem, too much emphasis on history to explain causality, too much emphasis on pathology to construct treatment strategies, and too much emphasis on objectivity." The history and classic family therapy models will be introduced in the first semester of this course. In addition to the general system theory, the postmodern movement continues to gain momentum within family therapy in early 90s. Solution-oriented brief family therapy and narrative therapy are the two major family therapy approaches deprived from the postmodern shift. In the second part of this course, the assumptions, concepts and hallmark techniques of these social constructionist family therapies will be intensively examined and drilled. The application and conceptual underpinnings of different family therapy approaches relevant to Hong Kong will also be examined.

Assessment: 100% coursework

Integrated practice with young people stream

SOWK6164 Counselling in the educational setting

This course offers an understanding of the developmental characteristics, needs and struggles of students in schools (children and adolescents). To understand the counselling process and acquire necessary skills in offering counselling to students are the main foci, such that students may be helped to cope better with their school life.

Assessment: 100% coursework

SOWK6214 Children and youth mental health

This course focuses on an understanding of the mental health issues found among children and youth in Hong Kong. While developmental perspectives on child and adolescent development will be

introduced, the course will also provide an overview of the prevalence and general features of different childhood and adolescent mental health problems. The course will also bear a practice focus and introduce to students the assessment, treatment and skills in engaging children and youth suffering from various mental health problems.

Assessment: 100% coursework.

SOWK6285 Advanced social work practice with children and youth

This course will focus on the various approaches in working with young people experiencing different issues in their development. To facilitate the skill development, emphasis will be placed on experiential learning through the use of simulated services, games and role-play. Advanced social work practice includes motivational interviewing, debriefing, youth development intervention protocol design, and multi-disciplinary cooperation for various youth problems.

Assessment: 100% coursework

SOWK6287 Children and youth services and social policies

This course will begin with a critical review of the current state of theory and cutting edge research on child development, youth development and delinquency. It will then go on to evaluate existing policies and services directed at child, youth and youth at risk. Finally it will explore current issues in the field of youth policy. Special emphasis will be given to the relevance of these issues and programmes within the Hong Kong context.

Assessment: 100% coursework

Elective Courses

SOWK6022 Emotion-focused interventions: theory and practice

Social work practice recognizes the importance of the role of emotions in therapeutic change. This course will begin with a review of current theories and research on emotion-focused interventions before focusing on the application of these theories in the local setting. This is followed by an examination of the awareness, the arousal, and reorganization of the emotions in counselling and psychotherapy. Commonly encountered emotions in casework and groupwork practice like anger, fear, guilt, shame, sadness and grief will be examined. Moreover, the course aims to enhance students' self-awareness and competence in handling critical incidents in clinical practice.

Assessment: 100% coursework

SOWK6062 The Satir model and family reconstruction

Human behaviour is heavily influenced by family upbringing and socialization. This course, based on a marathon experiential training mode, aims to help students to achieve an understanding of their family. Virginia Satir's concepts of family rules, communication patterns, family mapping and self-esteem will be used to guide students through a process of self-discovery. Active participation will be essential.

Assessment: 100% coursework

SOWK6078 Family as a resource: an intellectual and a personal examination

Socrates said "know thyself", we say "know thy family". Based on theories of family systems and social studies on family roles and gender politics, this course examines the powerful forces of family

and society in shaping our personality, values orientations, life goals, expectations about interpersonal relationships, and aspirations about future families. Through intellectual understanding of these dynamics and personal reflections, students will reexamine the impact of their families on them, to shape and reshape their current and future family life to their greater satisfaction, and to unlock the treasure of this great resource, which has become the first and last emotional refuge in modern living.
Assessment: 100% coursework

SOWK6102 Violence in intimate relationships

The issue of violence in intimate relationships (e.g. domestic violence & violence in dating) is examined through multi-lenses. The course introduces the nature of the different kinds of violence in intimate relationships. The knowledge and skills necessary to understand the dynamics of violent behavior are taught. How to assess violence, how to identify appropriate intervention strategies, and how to apply such related skills are examined. A particular emphasis is given to the relationship between violence and gender issues.
Assessment: 100% coursework.

SOWK6127 Cognitive-behavioral interventions

The course adopts a “case-study” format in which students are required to work with a client using cognitive-behavior interventions. Students will have to report in class the progress of their treatment sessions. Through seminars, students will learn the process and techniques of cognitive-behavior interventions.
Assessment: 100% coursework

SOWK6136 Adventure-Based Counselling: theory and practice

Adventure-Based Counselling (ABC) is a popular contemporary approach employed to work with people in order to assist their building and/or promoting of a positive self-concept, improve their interpersonal relationship and enhance their problem-solving abilities. Although it is especially popular among working with young people, it can also be used in working with different age groups, families and couples. This course aims to introduce the basic theories and practices of ABC. Besides introducing the theoretical base of the approach, how to design and run sessions of ABC will also be taught. Some micro skills in conducting ABC sessions will be introduced. Last, but not least, the quality of an ABC facilitator and the ethical considerations in employing ABC to work with people will be discussed in the course. The format of the course includes lectures, seminars and ABC workshops for candidates to participate and experience the process.
Assessment: 100% coursework.

SOWK6145 Marital counseling

This course will examine the various issues brought up by couples as they work towards conciliation or reconciliation in their marriage. The psychodynamic, social learning and system approaches will provide the basic foundation concepts. These will be examined for their assessment and intervention focus and strategies, for their contribution in work with marriage difficulties whether they arise from personal vulnerabilities, reciprocal and intergenerational concerns and clashes, communication impasses or intimacy issues.
Assessment: 100% coursework

SOWK6163 Counselling in the health care setting

Counselling approaches used in health care, such as crisis intervention, grief work, cognitive behavioural intervention, support groups, art therapy, psycho-education skills, bereavement counselling, pastoral care and peer counselling, will be examined. Students will be provided with experiential training on skills/ techniques in working with patients in hospitals and in the community.

Assessment: 100% coursework

SOWK6261 Social work in school settings

The objective of school counselling is to enhance students' whole person development through the provision of remedial, preventive and developmental services in school settings. Phenomena such as students' suicide, physical and sexual abuse, mental health issues, study problems and school violence pose great challenges to a school counsellor. Adopting the ecological perspective, this course will examine: the service provision of school guidance and counselling service in Hong Kong, the multiple roles of a school counsellor, the establishment of collaborative relationship with school personnel, the application of practice theories and intervention strategies to individual and school-based family counselling, and the implementation of comprehensive school guidance and counselling programmes. By participating in this course, social work students will be equipped with the knowledge and skills to be a competent school counsellor.

Assessment: 100% coursework.

SOWK6269 Child maltreatment and protection

Every child has the right to a life free from violence. Unfortunately, millions of children around the world are the victims of physical, sexual and emotional abuse, as well as global neglect. Child maltreatment is a serious public health problem with a negative impact on the victims, their families and societies as a whole. The prevalence and risk factors of child maltreatment will be examined in the course. Effective prevention and intervention strategies will be investigated.

Assessment: 100% coursework.

SOWK6274 Theory and practice of positive psychology and strength-based interventions

Traditionally counseling psychology and psychotherapy have focused on the assessment and intervention of problems and disorders. The recent development of positive psychology and strength-based interventions led by prominent psychologists such as Martin Seligman have revoked this prevalent pattern and made a revolutionary turn. Positive psychology emphasizes the discovery and cultivation of human strengths and potential, and strength-based interventions focus on positive goal setting and development of strengths such as resilience, hope, optimism, engagement, gratitude and positive emotions. This course will critically review the theory and practice of positive psychology and strength-based interventions including the constructs of happiness, wellness, optimism, resilience, flow, and hope, etc. Cultural factors in positive psychology and strength-based interventions in the local settings will be examined. Students will have the chance to develop an indigenous project of positive psychology in this course.

Assessment: 100% coursework

SOWK6294 Use of expressive arts therapy in human services

Art is a natural form of communication that offers a way to expressive feelings and thoughts in a manner that is less inhibiting than solely verbal means. Expressive arts therapy has powerful healing potentials, enabling self-discovery, expression of feelings, stimulating insight, and as a means for relaxation and

communication. Expressive arts therapy can be utilized as a viable intervention in the field of social work, developing people holistically and connecting the body, mind and spirit. This course will provide an opportunity for the students to experience the use of expressive arts therapy for personal growth and inner exploration. Theory will be introduced through lectures and integrated within experiential exercises and sharing of reflections. The integration of expressive arts therapy within the practice of individual counselling and group work will be shared through case studies, live demonstrations and video analysis. Various arts media will be introduced in this course e.g. visual art, craft work, music, dramatic exercises, and body movement giving the students firsthand experience in understanding how to use different art forms with potential clients.

Assessment: 100% coursework

Dissertation

SOWK9001 Dissertation

The title of the dissertation shall be submitted for approval not later than five months before the formal submission of the dissertation **or** not later than March 31 of the same academic year of study. The dissertation shall be presented by not later than **August 1** of the same academic year of study. The dissertation shall be a critical study that demonstrates the application of research methodology to the investigation of problems relevant to the field of study, and shall not exceed 20,000 words in length.

Assessment: 100% coursework
