

REGULATIONS FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL) (IMBA)

These regulations apply to students in the Master of Business Administration (International) with effect from the academic year 2013-2014 and thereafter.

(See also General Regulations)

The degree of Master of Business Administration (International) (IMBA) is intended for executives with a proven track record.

Admission requirements

IMBA1 To be eligible for admission to the courses leading to the degree of Master of Business Administration (International), candidates shall

- (a) comply with the General Regulations;
- (b) hold a bachelor's degree of this University or another qualification of equivalent standard from this University or from another University or comparable institution accepted for this purpose;
- (c) have attained a satisfactory level of performance in the Graduate Management Admissions Test (GMAT) or GRK or equivalent;
- (d) provide evidence of post-graduate full-time work experience of at least three years duration; and
- (e) have attained a satisfactory score on TOEFL or IELTS if their qualifications from a university or comparable institution outside Hong Kong where the language of teaching or examination is not English; and
- (f) satisfy the examiners in a qualifying examination if required.

IMBA1A Candidates who do not satisfy the requirements of IMBA 1 (b) and/or (c) above may in exceptional circumstances be admitted if they

- (a) demonstrate adequate preparation for studies at this level;
 - (b) have demonstrated to the Admissions Committee with more than 7 years of exceptional business experience at senior management level; and
 - (c) satisfy the examiners in a qualifying examination, if required.
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Qualifying examination

IMBA2 Candidates who are required to satisfy the examiners in a qualifying examination shall not be permitted to register in the curriculum until they have satisfied the examiners in the examination.

Course exemption and advanced standing

IMBA3 Exemption of up to four required knowledge courses may be granted (normally by examination) if candidates

- (a) can produce evidence, such as transcript and course syllabus, that a course is equivalent in content to another course taken elsewhere for which a satisfactory grade has been obtained; or

- (b) are holding relevant professional qualifications.

No credits will be given for the exempted course and candidates shall be required to take an approved alternative course.

IMBA4 Advanced standing of up to two required courses may be granted (normally by examination) if candidates

- (a)
 - (i) can produce evidence, such as transcript and course syllabus, that a course is equivalent in content to another course taken elsewhere for which a satisfactory grade has been obtained where exemption of two required courses has already been granted according to IMBA 3; or
 - (ii) are holding relevant professional qualifications where exemption of two required courses has already been granted according to IMBA 3; or
 - (iii) have completed comparable courses for which a satisfactory grade has been obtained at postgraduate level; and
- (b) demonstrate satisfactory overall performance in their IMBA study.

Advanced standing will be granted on a case-by-case basis at the discretion of the Programme Director. Being exempted in two courses does not imply the granting of advanced standing. No credits will be given for the advanced standing granted.

IMBA5 The total number of course exemption and advanced standing to be granted according to IMBA 3 and IMBA 4 shall not exceed four.

Award of degree

IMBA6 To be eligible for the award of the degree of Master of Business Administration (International), candidates shall

- (a) comply with the General Regulations; and
 - (b) complete the curriculum and satisfy the examiners in accordance with the regulations set out below.
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Length of curriculum

IMBA7 The curriculum shall extend over a minimum of two academic years and a maximum of four academic years of part-time study. Candidates who have been granted advanced standing under Regulation IMBA 4 are permitted to complete the curriculum in less than two academic years of part-time study. Candidates who have been granted leave of absence under Regulation 8 are also required to complete their study within the specified maximum period.

Leave of absence

IMBA8 A candidate who wishes to be absent from a quarter or more shall be required to submit a written application for leave of absence for personal, health, or other reasons to have time away from his/her academic responsibilities. Under no circumstances shall the leave of absence be granted on each occasion for a period of more than twelve months.

Completion of curriculum

IMBA9 To complete the curriculum, candidates shall follow instructions on the prescribed syllabuses, attend the required seminars and tutorials, complete satisfactorily the prescribed written assignments, case workshops, class tests and projects, and such other practical exercises as may be prescribed, and satisfy the examiners in the prescribed examinations.

Examinations

IMBA10 Assessment of the candidates' coursework during their studies may be taken into account in determining the candidates' result in each written examination paper, or, where so prescribed in the syllabuses, may constitute the examination of one or more courses.

IMBA11 Candidates shall satisfy the examiners in all the prescribed courses as required in the syllabuses. Examinations shall normally be held at the end of each course, unless otherwise specified.

IMBA12 Candidates who have failed a course shall be required to sit for re-examination or retake the course. Candidates may take another course as substitution if the failure is an elective course.

IMBA13 Candidates who have failed a total of more than two examinations or re-examinations during the entire period of study of the curriculum shall be recommended for discontinuation under the provisions of the General Regulations G12.

Examination results

IMBA14 At the conclusion of the examination, a pass list shall be published. Candidates who have shown exceptional merit at the whole examination may be awarded a mark of distinction or credit, and this mark shall be recorded in the candidate's degree diploma.

SYLLABUSES FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL) (IMBA)

These syllabuses apply to students admitted to the Master of Business Administration (International) in the academic year 2015-2016 and thereafter.

PROGRAMME STRUCTURE

The degree of MBA (International) is divided into two streams, namely general stream and executive stream. The curriculum consists of twelve required courses (including ten full courses [one of which is a capstone course] and two half-course) and seven electives.

REQUIRED COURSES

- Accounting for Business Decisions
- Business Communications (half course)
- Business Data Analysis
- Business Ethics (half course)
- Competitive Strategy (Capstone Course)
- Corporate Finance
- Creativity and Business Innovation
- Global Economy
- Information and Operations Management
- Managerial Economics
- Organizational Leadership
- Strategic Marketing Management

ELECTIVE COURSES

A list of electives will be announced at the beginning of the academic year. Students may also take other electives offered by the Faculty of Business and Economics under the advice and approval of the Programme Directors concerned.

ASSESSMENT

Candidates shall normally be examined at the end of each course, unless otherwise specified. Examinations may include any combination of written assignments, project reports, written papers, or any other assignment which may be required as part of a course. In order to successfully complete a particular course, besides fulfilling the assignment and examination requirements of respective lecturers, candidates will also have to attain a minimum attendance requirement of 70% for each course.
