

REGULATIONS FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION (MBA)

These regulations apply to students admitted to the Master of Business Administration in the academic year 2006-2007 and thereafter.

(See also General Regulations)

Any publication based on work approved for a higher degree should contain a reference to the effect that the work was submitted to the University of Hong Kong for the award of the degree.

Admission requirements

MBA 1 To be eligible for admission to the courses leading to the degree of Master of Business Administration, candidates shall

- (a) comply with the General Regulations;
- (b) hold
 - (i) a degree of this University or another qualification of equivalent standard from this University or from another University or comparable institution accepted for this purpose; or
 - (ii) a professional qualification and membership of a professional body accepted for this purpose; or
 - (iii) the Advanced Diploma in Management Studies awarded by the School of Professional and Continuing Education or equivalent;
- (c) have attained a satisfactory level of performance in the Graduate Management Admissions Test (GMAT) or GRK or equivalent;
- (d) be a manager who can provide evidence of successful business experience of at least three years duration; and
- (e) shall satisfy the examiners in a qualifying examination, if required.

MBA 1A Candidates who do not satisfy the requirements of MBA 1 (b) and/or (c) above may in exceptional circumstances be admitted if they

- (a) demonstrate adequate preparation for studies at this level; and
 - (b) have demonstrated to the Admissions Committee with more than 7 years of exceptional business experience at senior management level.
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Qualifying examination

MBA 2

- (a) A qualifying examination may be set to test the candidates' formal academic ability or their ability to follow the courses of study prescribed. It shall consist of one or more written papers or their equivalent and may include a project report.
 - (b) Candidates who are required to satisfy the examiners in a qualifying examination shall not be permitted to register until they have satisfied the examiners in the examination.
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Course exemption and advanced standing

MBA 3 Exemption of up to four courses may be granted (normally by examination) if candidates

- (a) can produce evidence, such as transcript and course syllabus, that a course is equivalent in content to another course taken elsewhere for which a satisfactory grade has been obtained; or

- (b) are holding relevant professional qualifications.

No credits will be given for the exempted course and candidates shall be required to take an approved alternative course.

MBA 4 Advanced standing of up to two courses may be granted (normally by examination) if candidates

- (a) can produce evidence, such as transcript and course syllabus, that a course is equivalent in content to another course taken elsewhere for which a satisfactory grade has been obtained where exemption of two courses has already been granted according to MBA 3; or
- (b) are holding relevant professional qualifications where exemption of two courses has already been granted according to MBA 3; or
- (c) have completed comparable courses for which a satisfactory grade has been obtained at postgraduate level.

No credits will be given for the advanced standing granted.

MBA 5 The total number of course exemption and advanced standing to be granted according to MBA 3 and MBA 4 shall not exceed four.

Award of degree

MBA 6 To be eligible for the award of the degree of Master of Business Administration, candidates shall

- (a) comply with the General Regulations; and
- (b) complete the curriculum and satisfy the examiners in accordance with the regulations set out below.

Length of curriculum

MBA 7 The curriculum shall extend over a minimum of two academic years and a maximum of four academic years of part-time study, or a minimum of one academic year and a maximum of two academic years of full-time study. Candidates who have been granted advanced standing under Regulation MBA 4 are permitted to complete the curriculum in less than two academic years of part-time study, or not less than one academic year of full-time study.

Completion of the curriculum

MBA 8 To complete the curriculum, candidates shall

- (a) follow instruction on the syllabuses prescribed, participate in activities which form part of the curriculum, and complete all written and practical work as may be required; and
- (b) satisfy the examiners in the written presentations and practical work prescribed for each course.

Examinations

MBA 9 Candidates shall satisfy the examiners in all the prescribed courses as required in the syllabuses. Examinations shall normally be held at the end of each course, unless otherwise specified.

MBA 10 Candidates who have failed a course shall be required to sit for re-examination or retake

the course. Candidates may take another course as substitution if the failure is an elective course.

MBA 11 Candidates who have failed a total of more than three examinations or re-examinations during the entire period of study of the curriculum shall be recommended for discontinuation under the provisions of the General Regulations G12.

Examination results

MBA 12 At the conclusion of the examinations, a pass list shall be published. Candidates who have shown exceptional merit at the whole examination may be awarded a mark of distinction, and this mark shall be recorded in the candidate's degree diploma.

SYLLABUSES FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION

PROGRAMME STRUCTURE

FULL-TIME PROGRAMME

The curriculum consists of twelve core courses, two workshops, four electives, and one capstone course.

CORE COURSES

- Accounting and business decisions
- Decision and risk analysis
- Firm strategy and management
- Human behaviour and organization
- Information systems management
- International business environment
- Management accounting and control
- Managerial economics
- Managerial finance I
- Managerial finance II
- Marketing management
- Operations management

In accordance with Regulation MBA 4, candidates who have been granted advanced standing are permitted to take the alternate option, in which they are required to complete at least ten core courses from the above list in addition to the two workshops, four electives and one capstone course. Candidates are required to take additional or alternative courses if they are subsequently found insufficiently prepared during their course of study.

WORKSHOPS

- Leadership workshop (half course)
- Business ethics workshop (half course)

ELECTIVE AND CAPSTONE COURSES

A list of elective courses will be announced at the beginning of each year. Candidates may take the courses in designated overseas institutions and may also take other electives from the MBA (International), the Master of Economics and the Master of Finance programmes offered by the Faculty of Business and Economics under the advice and approval of the Programme Directors concerned. A capstone course will be conducted in the form of lecture, field trip, case study, and/or project under supervision.

PART-TIME PROGRAMME

The curriculum consists of nine core courses, two workshops and seven electives.

CORE COURSES

- Accounting and business decisions
- Business data analysis
- Firm strategy and management
- International business environment
- Human behaviour and organization
- Information systems management
- Marketing management
- Managerial economics
- Managerial finance

In accordance with Regulation MBA 4, candidates who have been granted advanced standing are permitted to take the alternate option, in which they are required to complete at least seven core courses from the above list in addition to the two workshops and seven electives. Candidates are required to take additional or alternative courses if they are subsequently found insufficiently prepared during their course of study.

WORKSHOPS

- Business ethics workshop (half course)
 - Team building workshop (half course)
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ELECTIVE COURSES

A list of electives will be announced at the beginning of each year. Candidates are required to complete a total of seven elective courses. Candidates may also take other electives from the MBA (International), the Master of Economics and the Master of Finance programmes offered by the Faculty of Business and Economics under the advice and approval of the Programme Directors concerned.

ASSESSMENT

Candidates shall normally be examined at the end of each course, unless otherwise specified. Examinations may include any combination of written assignments, project reports, written papers, or any other assignment which may be required as part of a course.