

## **REGULATIONS FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL) (IMBA)**

*These regulations apply to students in the Master of Business Administration (International) with effect from the academic year 2006-2007.*

*(See also General Regulations)*

The degree of Master of Business Administration (International) (IMBA) is intended for executives with a proven track record.

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### **Admission requirements**

**IMBA 1** To be eligible for admission to the courses leading to the degree of Master of Business Administration (International), candidates shall

- (a) comply with the General Regulations;
- (b) hold a degree of this University or another qualification of equivalent standard from this University or from another University or comparable institution accepted for this purpose;
- (c) have attained a satisfactory level of performance in the Graduate Management Admissions Test (GMAT) or GRK or equivalent;
- (d) be a manager who can provide evidence of successful business experience of at least three years duration; and
- (e) satisfy the examiners in a qualifying examination if required.

**IMBA 1A** Candidates who do not satisfy the requirements of IMBA 1 (b) and/or (c) above may in exceptional circumstances be admitted if they

- (a) demonstrate adequate preparation for studies at this level; and
  - (b) have demonstrated to the Admissions Committee with more than 7 years of exceptional business experience at senior management level.
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### **Qualifying examination**

**IMBA 2** Candidates who are required to satisfy the examiners in a qualifying examination shall not be permitted to register in the curriculum until they have satisfied the examiners in the examination.

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### **Course exemption and advanced standing**

**IMBA 3** Exemption of up to four courses may be granted (normally by examination) if candidates

- (a) can produce evidence, such as transcript and course syllabus, that a course is equivalent in content to another course taken elsewhere for which a satisfactory grade has been obtained; or
- (b) are holding relevant professional qualifications

No credits will be given for the exempted course and candidates shall be required to take an approved alternative course.

**IMBA 4** Advanced standing of up to two courses may be granted (normally by examination) if candidates

- (a) can produce evidence, such as transcript and course syllabus, that a course is equivalent in content to another course taken elsewhere for which a satisfactory grade has been obtained where exemption of two courses has already been granted according to IMBA 3; or

- (b) are holding relevant professional qualifications where exemption of two courses has already been granted according to IMBA 3; or
- (c) have completed comparable courses for which a satisfactory grade has been obtained at postgraduate level.

No credits will be given for the advanced standing granted.

**IMBA 5** The total number of course exemption and advanced standing to be granted according to IMBA 3 and IMBA 4 shall not exceed four.

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### **Award of degree**

**IMBA 6** To be eligible for the award of the degree of Master of Business Administration (International), candidates shall

- (a) comply with the General Regulations; and
  - (b) complete the curriculum and satisfy the examiners in accordance with the regulations set out below.
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### **Length of curriculum**

**IMBA 7** The curriculum shall extend over a minimum of two academic years and a maximum of four academic years of part-time study, or a minimum of one academic year and a maximum of two academic years of full-time study. Candidates who have been granted advanced standing under Regulation IMBA 4 are permitted to complete the curriculum in less than two academic years of part-time study, or not less than one academic year of full-time study.

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### **Completion of curriculum**

**IMBA 8** To complete the curriculum, candidates shall follow instructions on the prescribed syllabuses, attend the required seminars and tutorials, complete satisfactorily the prescribed written assignments, case workshops, class tests and projects, and such other practical exercises as may be prescribed, and satisfy the examiners in the prescribed examinations. In the event of students who have been selected to come to Hong Kong to take the MBA curriculum, they will be deemed to have satisfied the curriculum requirements for the degree of IMBA if they have completed satisfactorily all the requirements for the degree of MBA.

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### **Examinations**

**IMBA 9** Assessment of the candidates' coursework during their studies may be taken into account in determining the candidates' result in each written examination paper, or, where so prescribed in the syllabuses, may constitute the examination of one or more courses.

**IMBA 10** Candidates shall satisfy the examiners in all the prescribed courses as required in the syllabuses. Examinations shall normally be held at the end of each course, unless otherwise specified.

**IMBA 11** Candidates who have failed a course shall be required to sit for re-examination or retake the course. Candidates may take another course as substitution if the failure is an elective course.

**IMBA 12** Candidates who have failed a total of more than three examinations or re-examinations during the entire period of study of the curriculum shall be recommended for discontinuation under the provisions of the General Regulations G12.

**Examination results**

**IMBA 13** At the conclusion of the examination, a pass list shall be published. Candidates who have shown exceptional merit at the whole examination may be awarded a mark of distinction or credit, and this mark shall be recorded in the candidate's degree diploma.

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**SYLLABUSES FOR THE DEGREE OF  
MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL)**

*These syllabuses apply to students admitted to the Master of Business Administration (International) in the academic year 2002-2003 and thereafter.*

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**PROGRAMME STRUCTURE**

The degree of MBA(International) is divided into three streams, namely, general stream, executive stream and finance stream. All candidates are required to complete a total of 16 courses, and candidates in the general stream are required to complete 9 core courses and 7 elective courses.

**CORE COURSES**

The core courses are listed below:

- Accounting and business decision
- Business data analysis
- Human behaviour and organization
- International business environment
- Information system management
- Managerial economics
- Managerial finance
- Firm strategy and management
- Marketing management

Depending on the exigencies of staffing and student demand, new core courses may be offered from time to time and the mix of core courses may vary.

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**ELECTIVE COURSES**

A list of electives for the general stream will be announced at the beginning of the academic year. Students may also take other electives offered by the Faculty of Business and Economics under the advice and approval of the Programme Directors concerned.

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**ASSESSMENT**

Candidates shall normally be examined at the end of each course, unless otherwise specified. Examinations may include any combination of written assignments, project reports, written papers, or any other assignment which may be required as part of a course.