

**REGULATIONS FOR THE DEGREE OF  
MASTER OF BUSINESS ADMINISTRATION  
(MBA)**

*These regulations apply to students admitted to the Master of Business Administration in the academic year 2001-2002 and thereafter.*

*(See also General Regulations)*

Any publication based on work approved for a higher degree should contain a reference to the effect that the work was submitted to the University of Hong Kong for the award of the degree.

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**Admission requirements**

**MBA 1** To be eligible for admission to the courses leading to the degree of Master of Business Administration, candidates shall

- (a) comply with the General Regulations;
- (b) hold
  - (i) a degree of this University or another qualification of equivalent standard from this University or from another University or comparable institution accepted for this purpose; or
  - (ii) a professional qualification and membership of a professional body accepted for this purpose; or
  - (iii) the Advanced Diploma in Management Studies awarded by the School of Professional and Continuing Education;
- (c) have attained a satisfactory level of performance in the Graduate Management Admissions Test (GMAT) or GRK or equivalent;
- (d) be a manager who can provide evidence of successful business experience of at least three years duration; and
- (e) shall satisfy the examiners in a qualifying examination, if required.

**MBA 1A** Candidates who do not satisfy the requirements of MBA 1 (b) and/or (c) above may in exceptional circumstances be admitted if they

- (a) demonstrate adequate preparation for studies at this level; and
  - (b) have demonstrated to the Admissions Committee with more than 7 years of exceptional business experience at senior management level.
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**Qualifying examination**

**MBA 2**

- (a) A qualifying examination may be set to test the candidates' formal academic ability or their ability to follow the courses of study prescribed. It shall consist of one or more written papers or their equivalent and may include a project report.
- (b) Candidates who are required to satisfy the examiners in a qualifying examination shall not be permitted to register until they have satisfied the examiners in the examination.

### **Course exemption**

**MBA 3A** Course exemption may be granted (normally by examination) if candidates can produce evidence, such as transcript and course syllabus, that a course is equivalent in content to another course taken elsewhere for which a satisfactory grade has been obtained. No credits will be given for the exempted course and candidates shall be required to take an approved alternative course.

**MBA 3B** Under normal circumstances, candidates who are seeking admission on the basis of a business degree are exempted from up to 4 core courses as prescribed in the syllabuses, provided that their business degrees are obtained within the previous 8 years with a satisfactory grade point average. Candidates may be required to take additional and/or alternative course(s) in lieu of the exempted course(s) at the discretion of the Programme Director.

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### **Award of degree**

**MBA 4** To be eligible for the award of the degree of Master of Business Administration, candidates shall

- (a) comply with the General Regulations; and
  - (b) complete the curriculum and satisfy the examiners in accordance with the regulations set out below.
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### **Length of curriculum**

**MBA 5** The curriculum shall extend over a minimum of two academic years and a maximum of four academic years of part-time study, or a minimum of one academic year and a maximum of two academic years of full-time study. Candidates who have been granted exemption under Regulation MBA 3b are permitted to complete the curriculum in less than two academic years of part-time study, or not less than one academic year of full-time study.

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### **Completion of the curriculum**

**MBA 6** To complete the curriculum, candidates shall

- (a) follow instruction on the syllabuses prescribed, participate in activities which form part of the curriculum, and complete all written and practical work as may be required; and
  - (b) satisfy the examiners in the written presentations and practical work prescribed for each course.
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### **Examinations**

**MBA 7** Candidates shall satisfy the examiners in all the prescribed courses as required in the syllabuses. Examinations shall normally be held at the end of each course, unless otherwise specified.

**MBA 8** Candidates who have failed a course shall be required to sit for re-examination or retake the course. Candidates may take another course as substitution if the failure is an elective course.

**MBA 9** Candidates who have failed a total of more than three examinations or re-examinations during the entire period of study of the curriculum shall be recommended for discontinuation under the provisions of the General Regulations G12.

## **Examination Results**

**MBA 10** At the conclusion of the examinations, a pass list shall be published.

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## **SYLLABUSES FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION**

*These syllabuses apply to students admitted to the Master of Business Administration in the academic year 2002-2003 and thereafter.*

### **PROGRAMME STRUCTURE**

The curriculum consists of nine core courses, two workshops and seven electives. Courses are taken on a modular basis.

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### **CORE COURSES**

A total of nine core courses are required, covering the topics below:

- Business data analysis
- Accounting and business decisions
- Hong Kong in the international business environment
- Human resource and organization
- Information systems management
- Managerial economics
- Managerial finance
- Marketing management
- Firm strategy and structure

In accordance with Regulation MBA 3B, candidates with a business degree are permitted to take the alternate option, in which they are required to complete the following five full courses in addition to the two workshops and seven electives. Candidates are required to take additional or alternative courses if they are subsequently found insufficiently prepared during their course of study.

- Current challenges in management fundamentals Ia – managerial economics (half-course)
  - Current challenges in management fundamentals Ib – managerial finance (half-course)
  - Current challenges in management fundamentals IIa – marketing management (half-course)
  - Current challenges in management fundamentals IIb – human behaviour and organization (half-course)
  - Hong Kong in the international business environment
  - Information systems management
  - Firm strategy and structure
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### **EXECUTIVE DEVELOPMENT WORKSHOPS**

Two compulsory workshops on presentation skills and team building shall be completed over the course of study.

**ELECTIVE COURSES**

A list of electives will be announced at the beginning of each year. Candidates are required to complete a total of seven elective courses. Candidates may also take other electives from the MBA (International) and the Master of Finance programmes under the advice and approval of the Programme Director.

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**ASSESSMENT**

Candidates shall normally be examined at the end of each course, unless otherwise specified. Examinations may include any combination of written assignments, project reports, written papers, or any other assignment which may be required as part of a course.